

ANNUAL REPORT
2015-16

KEY HIGHLIGHTS

Communities

91

Projects

08

Families Helped

34376

Accredited NGO of Social Justice Department as per G.O. (Rt) No. 111/2016/SJD

'Aflateen', an initiative for teens also been introduced for the year 2015 -16 by Meljol India Foundation, Mumbai. 'Aflateen' is a programme focusing the financial education of High School children.

New Sponsorship Programme supported by M/S. Geogit BNP Paribas was initiated at Vadakarapathy, Palakkad

"Vayovandanam", an observance of the 'International day of Elderly' was held at 15 centers participating 1281 persons

In association with Energy Management Centre -Kerala, 'Energy Conservation Awareness Campaign' of Urja Kiran

An inauguration on the completed projects of Jalanidhi was held at Arakkulam and Kunnamthanam Grama Panchayaths by Minister for Water Resources Shri. P. J. Joseph

Official launch of the 6th phase of CSR initiatives under K. P. Paul Foundation was held with 24 new beneficiaries adding to a total of 140 beneficiaries

A new entrepreneurship project based on Tribal Development is implemented in 3 Tribal Villages at Kuttampuzha Grama Panchayath, Ernakulam and 30 beneficiaries were selected for the implementation of the various projects.

The initial Carborundum project named 'Key Children' got renamed as 'ASK Centre' providing a platform for children in the target area to gather after school at the community center under the guidance of a facilitator so as to enable better utilization of time

Social work staff of outREACH received training on 'Positive Parenting' lead

Project of Sud Chemie is a new venture undertaken as a CSR initiative in Ward 18 of Kadungalloor Grama Panchayath. The initiative mainly focuses on the Women Entrepreneurship programme, Education Sponsorship and Higher Education Scholarship

Visit by a team of 29 members from Deakin University, Australia to receive exposure on outREACH projects

Mr. M. P. Antoni, Project Director received Vidyajyothi Award for the best Social Worker declared by National

Service Society for the year 2015 -16

Published two articles in the International Scientific E -Congress prepared by Mr. M. P. Antoni,



Established and registered under
Travancore –Cochin Literary,
Scientific & Charitable Societies
Registration Act XII of 1955.

Year Registered as
outREACH
27 .03 .2002

Empanelled as service provider of Solid Waste Management Projects (Biogas Plant & Composting Unit) in Household level. Order No. 1826/2016

DDU-GKY Register No.KR2013RF 1599 dated 11-11-2013

Service Provider LSGD Suchitwa Mission in Community and Institution level, GO No.191/C2/2008/SM dated 17.08.2015

Empanelled Consultant – Kerala State Planning Board No.7820/11-12/EVRO/SPB dated 07.05.2015

Accredited NGO of Social Justice Department as per G.O. (Rt) No.111/2016/SJD

FCRA Registration (No.052850501)

Exemption under 80G (5)(vi) of the IT Act 1961

Exemption under CIT/CHN/12A/Tech 11/2002-03 dt. 27-3-02

Vision

- *To become a centre par excellence of learning, Unique in experience, value based in approach and pioneering in efforts for enriching and fulfilling LIFE*

Mission

- *To facilitate comprehensive and integrated development of individuals To effectively function as social beings imbued with Righteousness and courage of conviction*

Our Programmes

- **Child Centred Programmes**
 - **Community Health Programmes**
 - **Natural Resource Management**
 - **Entrepreneurship Programme**
 - **Corporate Social Responsibility**
 - **Need Assessment Studies**
 - **Training Programmes**

- ❧ To organize developmental projects in the area of **social education, community health and sanitation** and implement **rural development programmes** in various villages in India for the development of marginalized sections of the society
- ❧ To create awareness among people in the area of **gender justice and empowerment of women and other weaker sections** of the society through various awareness generation and action reflection programmes
- ❧ To undertake experimentation and documentation in the area of social work practices, identify alternative and sustainable development models and appropriate technologies
- ❧ To work for the preservation, promotion and documentation of the **cultural heritage and traditions and** to promote folk arts and alternative media
- ❧ To undertake programmes for **environmental protection and preservation of bio –diversity** with special focus on rare medicinal plants and use of herbal medicine in communities
- ❧ To work for the welfare of farmers and agricultural workers and to develop **model farms and eco –friendly farming practices**
- ❧ To organize training programmes for **entrepreneurship development** for poverty alleviation and employment generation
- ❧ To undertake **research studies and publication** in the area of social development.
- ❧ To organize **training** for various groups for **human resource development** in **schools, colleges and communities**.
- ❧ To promote **world peace** and **religious harmony** through inter religion dialogue and consultation.
- ❧ To facilitate field based studies, action research and **involvement of social work students** in the various programmes and projects of outREACH.
- ❧ To establish, construct, organize, consolidate, support, develop, acquire, conduct, equip, endow, improve, alter, extend, maintain, take over the administration for Educational Institutions, start Teacher’s Training, Secretarial courses and other courses according to need of the place in any part of India for the benefit of all persons irrespective of Caste, Creed, Race or Religion.
- ❧ To establish, construct, organize, consolidate, takeover existing Colleges, hostels, libraries, charitable and Research Institutions and projects as are deemed necessary and useful.
- ❧ To subscribe or give donations to and financially or otherwise aid any other charitable, social or educational institutions or societies and to give donations for any public purpose.
- ❧ To do all other lawful acts, deeds and things as are incidental or conducive to the attainment of the above subjects or any of them and to the moral, social, educational and welfare for the people in India irrespective of Caste, Creed, Race or Religion.



Child Centric Programmes

Every child is unique and special. There should be an opportunity to consider each child on account for their individual uniqueness of age, gender, culture, temperament, and learning style. The foundation of all of our work is Child Centric Programmes which encourages the maximum reach out to deserving children and provides them with the means for a better future. Children are active participants in their own education and development and likewise we are committed to work towards the rights of every child. Our distinctive approach to create a long-lasting change for children and ending child poverty is remarkable. Together with children, their families, communities, organisations and local governments, we work to tackle the causes of poverty and inequality.

Aflatoun Social and Financial Education Programme



The Ammu Appu Aflatoun Programme equips children with knowledge, skills and confidence to become self-reliant citizens whose sense of social and financial responsibility propels them to create a more equitable global society in the future. It is a *programme with MejJol India Foundation, & Aflatoun International, Netherlands*. The project is being implemented for children studying in Lower Primary and Upper Primary section. The programme is being implemented at 457 schools in total, 373 in Malappuram and 84 in Wayanad district. The major activity of the programme is Education on Child Rights & Child Responsibilities, Personal & Social Hygiene, Financial Savings and Natural Resources Saving. This programme was able to get to the reach of wide population around 1,52,000 in total.

“Now ‘Aflateen’, an initiative for teens also been introduced for the year 2015 -16 by Meljol India Foundation, Mumbai. ‘Aflateen’ is a programme focusing the financial education of High School children.”

Through Aflatoun Social & Financial Education children are empowered to make a positive change in their lives and in their communities and may eventually break the cycle of poverty. The Aflatoun team observed the ‘Global Money Week’ held during the month of March and conducted painting competitions for children

CHILDLINE



CHILDLINE is a national, 24-hour, free emergency telephonic helpline and

out-reach service for children in need of care and protection. Rajagiri College is the Nodal Agency in Ernakulam District. As the CHILDLINE support organization in Malappuram District, outREACH provides:

- Child Case interventions
- Out-reach and Open-houses
- Protection of Child Rights

Medical	02	Marriage	05
Shelter	17	Labour	12
ESG	12	Beggary	09
Missing Children	01	Physical Abuse	27
Restoration	04	Corporal Punishment	01
Unclassified	68	Total interventions	198
CSA	36		

- Awareness Programmes to enhance the knowledge about CHILDLINE and also deals subjects like POCSO ACT, Child Rights and Responsibilities, Child Abuse etc.
- Child Participation Workshop

The activities were mainly concentrated at Ponnani, Malappuram. The project covered schools, Anganawadi and residential areas to identify issues faced by children and find remedy for them. The major programmes conducted by the support organisation during this year are;

Anti Child Labour Day

On June 12, 2015, Anti Child Labour Day, CHILDLINE Malappuram support organized an awareness programme on the topic Effective Parenting and Child Parent Relationship at Achutha Warriar Higher Secondary School Ponnani (AVHSS). The rally was officially inaugurated by the Ponnani Muncif Chief Magistrate Sri. T. A. Ramachandran as he flagged off to commence the rally and the Awareness Session was inaugurated by Mr. Ravi Santhosh, Ponnani Sub Inspector. Two hundred students took part in the rally in which the students of Student Police Cadet (SPC), Red Cross, NSS and Scout also actively participated.

Childline Se Dosti Campaign

As CHILDLINE Malappuram Support Agency of RAJAGIRI outREACH



organized Childline Se Dosti campaign in several educational institutions and public places of Malappuram District from 14th to 21st November, 2015. Brochure distribution, Poster exhibition, Komal Video presentation were part of the different activities.



Child Rights Resource Centre

CRRC strives to create a child friendly environment in all walks of life by protecting the rights of children and by ensuring child participation in various social institutions. Their activities are

- * Pre Election Campaigns for the Protection of Children's Rights during Parliament, LSG and Assembly Election.
- * Overlook the implementation of the Juvenile Justice (JJ) Act in Kerala
- * Advocacy for the implementation of JJ Act

- * Formation of Bala Panchayath /Children's Clubs in various communities.
- * Policy Advocacy through workshops and campaigns
- * Meet the Candidates Programme
- * Social Auditing
- * Consultation on Millennium Development Goals and Child Rights
- * 25th Anniversary celebrations of UNCRC
- * CRC periodic and alternate reports to the UN Committee
- * State level children's consultation on CRC
- * State level consultation based on the study held for the functioning of Child Welfare Committees in Kerala

And this year we focused on.....

Child Development Plan Preparation

With the support from UNICEF, an effort to prepare Child Development Plan for the State of Kerala is in progress. As a part of the project, trainings were held at Ernakulam, Thrissur, Malappuram, Wayanad, Kasaragod and Palakkad. This is done in association with 18 LSG's consisting of 6 Municipalities and 12 Grama Panchayaths with a target of training a total of 180 children, followed by CDP review and meet the candidate programme at the respective LSG's.

Handover Ceremony of Child Development Plan

Child Development Plans are being handed over to the selected 18 LSG's by children who were energized by RAJAGIRI outREACH. It is being done during Grama Panchayath Committee and Municipal Council meetings. These plans are to be incorporated into 2016 -17 year plan of LSG's.

Crèches

Six Crèches catering to 135 children (below 3 years of age) especially for those parents who live below poverty line are functioning in Puthuvyepu, Edavanakkad, Kunjhattukara in Ernakulam District and Chemmanad, Kannukulangara and Ezhupunna South in Alappuzha District. The Organization plays the role of the implementing agency providing support of trained social workers and takes care the facilitation and monitoring of the Programme. The project gives support for better facilities as well as its effective implementation of infrastructure facilities including the provision of indoor and outdoor toys and play equipments. The activities they used to follow are;

- Infant/Child-Care and Day-Care facilities for children between 3 months to 3 years of age
- Supplementary Nutrition
- Regular arrangements for Meetings, Camps, and Medical Checkups for Mothers, Adolescents and Senior Citizens.
- Festivities on National Festivals

Educational Sponsorship Programme

Education Sponsorship Programme reaches out to deserving children who are economically poor and from broken families. The programme focuses on children to establish relationship with the entire family and finally the society in general. It is spread over the entire state of Kerala with the number of children varying in different districts. The field level execution of the activities is based on the formation and functioning of Development Committees in each Sponsorship centre. The committee constituted of parents of Sponsorship children and is subjected to change every two years. The students are also provided with various opportunities to enhance their knowledge and upgrade their potential through camps, regular meetings etc. some of the regular activities carried out under the programme are;

outREACH has attained
a mark of 3,081
sponsored children
spread over 56 centers

Career Guidance Camp /RYLA

With the support of Rotary Clubs, Wonderla Holidays Pvt. Ltd. and K Chittilappilly Foundation and ITC Ltd., RAJAGIRI outREACH conducted Rotary Youth Leadership Award (RYLA) Camp (Career Guidance Camps) from 21st to 23rd December at Rajagiri Higher Secondary School campus. The camp aimed to help the students under the sponsorship scheme studying in 10th Standard to prepare for public examination and to give them career guidance. Rev. Fr. Mathew Kiriyanthan CMI, Chairman, Sahrudaya Services and Charities inaugurated the camp. 269 students under the sponsorship programme from different communities /districts of Kerala participated the 3 days residential camp.

Thrissur region also conducted the camp for 29 students on 24th January, 2016 and the class covered career guidance, time management and exam tips.

Celebrations

The sponsorship children collectively celebrate all the festivals like Onam, Christmas, New Year and so on. They engage themselves in various group activities and games. These programmes are co-ordinated with the guidance and support from staff of RAJAGIRI outREACH.

Child Rights Week

Child Rights Week was observed from November 14 -20 at various outREACH sponsorship centers of Ernakulam, Palakkad and Thrissur Districts. As part of the programme, several cultural activities, painting and drawing competitions etc were held.

Innovative Fund Distribution

It is a programme conducted for the welfare of the children. With the innovative funds, table, chair and bicycle were distributed to 144 sponsored children of different centers.

Medical Assistance Scheme

Rs. 114175 was given as Medical insurance to 51 sponsored children.

Onam Souhrudam

Onam Souhrudam was held for the Sponsorship students from different centers of RAJAGIRI outREACH and Sahrudaya Services and Charities at Rajagiri Higher Secondary School Auditorium on 25th August, 2015. Rev. Fr. Varghese Kachapilly CMI (Director, Rajagiri Higher Secondary School and Rajagiri CMI Public School) inaugurated the function by lighting the lamp. Rev. Dr. Antony Kariyil (Director, Rajagiri College of Social Sciences, Kalamassery) delivered the Onam Message in the valedictory function. The main programmes for the day were Floral Carpet and Paper Craft competition, Fun and General knowledge Quiz, Tongue twisters, Dance and Group song competition, Different outdoor games and a traditional Onasadhya was served. The Chief Guest of the function was Sri. A. M. Yousaf (Former MLA, Aluva and Ex Chairman, Kalamassery Municipality). Viswajyothi centre was judged as the best centre for the year.

Souhrudam Camp

A three day vacation camp was organized at 25 centers covering 5200 children between the ages of 5-15 years based on the topic 'Shastram Souhrudathinay' in a period between 16 April -May 27, 2015. The theme was newly introduced and was accepted with great hands. The camp was conducted in association with Corporates, Residents Associations, Municipalities, Grama Panchayaths, Clubs and Kudumbasree. It was a platform for the Children to exhibit their talents as well as to learn and share knowledge in Science and Mathematics and experience performing as a 'Team'.

Sponsorship Distribution

Distribution of School kits (bags, books, umbrellas etc) for Sponsorship students at 50 centers was completed, reaching out to 3081 children in the process. The distribution occurred in the months of May /June and the programme was attended by MLA's, Corporate Heads and Various NGO representatives.

Key Events

New Sponsorship Programme Inauguration

New Sponsorship Programme supported by M/S. Geogit BNP Paribas was inaugurated on June 21, 2015 at Vadakarapathy, Palakkad by Chittoor MLA Sri. K. Achuthan. Former Grama Panchayath President Sri. Selvakumar Swamy, Mr. Shanker, Manager and 7 other staff from Geogit BNP Paribas, Palakkad attended the function. Mr. Jojen Joseph, Development Promoter and Mr. Leo Varghese, Development Promoter of RAJAGIRI outREACH organized and co-ordinated the whole event which was ended at 1:30 PM. Distribution of bags, books, instrument boxes and chairs were also a major activity during the inauguration programme.

K4K Supports...

Education Sponsorship Distribution



Representatives from *Kinder for Kinder*, a project of Keli, Switzerland distributed a cheque of Nine Lakhs ten thousand rupees on 1st of August, 2015 at the Remembrance meeting of APJ Abdul Kalam organized by RAJAGIRI outREACH. The Chief Guest of the programme was Adv. Therambil Ramakrishnan MLA (Former Minister and Speaker).

Sponsorship Distribution

The Distribution of sponsorship from Kinder for Kinder, Switzerland for 100 Higher Secondary tribal children of Attapadi was held at ASSO, Attappadi on 28th of October, 2015.

Alumni Meet

23 alumni of Viswajyothi Sponsorship Programme visited Rajagiri Hospital functioning at Chunagamvely on 18th April, 2015. Fr. Joy Kilikunnel CMI, Rev. Fr. Jose Alex, CMI interacted with the alumni students.

116 students
this year

Higher Education Scholarship (20th October 2015)

Referred to as Kerala Scholarship Movement Scheme the activity is associated with educational sponsorship scheme to ensure continuity of education and achievement of higher educational goals. The sponsors comprise of Rajan and Grace Foundation, Sree Ramunni Panicker Udbodhan Trust (SRAMPUT), Prof. Fons, Belgium, KELI to name a few. A total of 116 students were awarded scholarships under SRAMPAUT and Rajan & Grace Foundation Scholarship Scheme held in the year.

Higher Education Scholarship Programme

A total of 26 students were honoured with scholarship awards under Rajan & Grace Foundation Higher Education Scholarship Scheme held on 26 September, 2015. Captain Varghese Kuruvilla, Ms. Grace Kuruvilla and Mr. Ebin from Rajan & Grace Foundation distributed the scholarship to the students.

Higher Education Loan Scheme Programme

outREACH in association with Kinder for Kinder, a project of KELI, Switzerland has initiated a Higher Education Loan Scheme Programme on November 10th, 2015 for 20 students.





Community Health

To ensure a healthy society through health care services

Our Community Health Programs help us serve our community by offering access to quality health screenings and educational programs in order to help individuals make positive wellness decisions. We offer a wide range of preventative health services, wellness education, screenings for acute and chronic illness and provision of linkages with service providers for the beneficiaries as well as their family. The programme has a special slot reserved for children and elderly. The major activities of the division were Health Clinics, Health Insurance Scheme, Medical Assistance, Medical Camp, Suraksha Project - Targeted Intervention among Migrants etc.

Geriatric Care

‘Day Care Centre for the Elderly’ named ‘Pakalveedu’ functioning with the support from various Corporates, LSG’s, clubs, organizations etc. is the major intervention area directly/indirectly co-ordinated by outREACH.

The Day Care Centre for Elderly is a non-institutional scheme namely Pakalveedu for the elderly mainly functioning in Ernakulam District. The emphasis is on non-institutional and Community Based Services (CBS) with the intention of integrating the elderly with the community. The purpose and basic principle of the approach is to help the elderly who experience isolation, unwantedness and suffer from insecurity, anxiety and depression. The programme supports 200 elderly people through different centers. The activities of the day care includes News Paper reading, Discussion on local reports, Personal Sharing, Feature films shown on elder’s issues, Games and Yoga, Counseling and Awareness classes on health, relationships etc., Celebration of members’ Birthdays, Nutritious lunch, Celebrations of occasions like elders day, Gandhi Jayanthi, Onam, Christmas are part of programmes /activities organized. The service of a doctor once a week is provided at certain centers. As part of the awareness programme provided by the Organization to nearby Colleges and Schools on Day care of Elderly, the students of these Institutions started visiting the Organization as a full day programme which includes the distribution of sweets, cultural presentations, games etc. The social workers from the organization pay visit on a regular basis as handholding support.

Our first Senior Citizen Center (Pakalveedu) was established in Kothad village in the year 1997. Pakalveedu later has been established in 11 different villages spread around Kerala, including one at Red Cross Bhavan of the Indian Red Cross Society, Kakkanad. Currently the centers are functioning at Kothad, Kadamakudy, Pizhala, Chennoor, Kalamassery and Binanipuram.

Regular Activities

- * Gathering together on every Tuesdays & Fridays and having meals jointly.
- * Regular Health Check Ups, Medical Camps and Awareness sessions held by Doctors.
- * Outings taken within Kerala with the aim of retreat.
- * International Day of Older Persons is celebrated collectively with common gathering of all the elders at an elderly friendly venue supported by Corporates and Philanthropists
- * Cultural programmes /fests are organized annually with entertainments

Vayovandanam

Observance of the 'International day of Elderly' is regularly organized by RAJAGIRI outREACH on 1st October every year. The program conducted in 2015 was named "Vayovandanam" which was held in 15 centers at different areas of Ernakulam, Thrissur, Kozhikode and Palakkad districts for elderly and 1281 persons had been a part of the program supported by Corporate's and LSGs. Various cultural programmes of senior citizens and games were conducted on this day and winners were awarded. This program also has support from various mainstream hospitals like Rajagiri, Little Flower, Aster Medcity etc

Health Insurance Scheme

The outREACH and Binani Zinc Ltd. are jointly having health insurance scheme for the Binani community. A total 441 families benefitted from the scheme and the total sum assured is Rs. 382,000/- per year. The policies range between individuals, families with 5 members and family with 7 members.

Rajagiri outREACH organizes several numbers of medical camps on yearly basis in each community understanding the community's felt need. Frequent health checkups are conducted at the project sites of Suraksha Migrant Project, Pakalvedu (day care for elderly) and Creches. outREACH recently conducted Ayurveda medical camp at Tholur (Thrissur), medical camps in association with Rajagiri Medical College and Aster Medcity, Cataract Eye Camp by Little Flower Hospital and Urology Health camp at Pallikara, Pattimattam, Paingottoor in Ernakulam district.

World Heart Day

outREACH observed World Heart Day and conducted free medical checkup in association with ASTER Medcity on September 29, 2015. The doctors of Cardiology Department examined 67 senior citizens from Kadamakudy Grama Panchayath.

outREACH Clinics

Two clinics are rendering primary health care services functioning at Rotary Karmakendra with the support of Rotary Club of Kalamassery and TOG Colony of Kalamassery collaborating with Medical Trust, Ernakulam reaching out to 200 patients a month.

Support to BUDS School

KELI, Switzerland supports
BUDS School every year

Financial assistance given to BUDS School by KELI, Switzerland

named as BUDS School Support Project for 11 Buds schools was held at Khadar Haji Memorial Buds School, Kadungalloor Grama Panchayath on October 16th 2015. The representatives of KELI, Switzerland, the sponsoring agency and officials from outREACH, the facilitating agency, graced the event with their presence.

Suraksha Projects



Kerala State AIDS Control Society (KSACS) working for Migrant labourers has entered into its 9th and 7th phase in the Ernakulam District spread over 2 Project areas respectively based at Ernakulam and Perumbavoor. outREACH is the implementing agency for Suraksha projects functioning at Ernakulam and Perumbavoor sanctioned by Kerala State AIDS Control Society (KSACS) working for Migrant labourers. The project is to reduce HIV /AIDS prevalence in Kerala targeting migrants in Ernakulam District. Along with HIV /AIDS prevention program, health camps, health education, high risk group identification, STI screening, counseling, ICTC, mega events, exhibitions, film shows etc. are conducted to reduce problems in health, sanitation and hygiene.

The project conducts '**Bhai Fest**' and celebrates '**World AIDS Day**' every year.

'Bhai Fest'

'Bhai Fest', a Mega Event was organized by RAJAGIRI outREACH Suraksha Migrant Project of Perumbavoor for migrant population residing at Perumbavoor. The programme was held on 26th of April, 2015 and 203 Migrants participated in the event. The event was held for a whole day and the morning session was an awareness class on AIDS. The evening session was coloured with various cultural programmes such as orchestra songs in hindi and cinematic and fire dances were also performed.

World AIDS Day Celebration

The Suraksha Migrant Project implemented by outREACH has observed World AIDS Day on 01st of December, 2015 at Perumbavoor. Public meeting attended by Rayamangalam Grama Panchayath representatives, street play dealt with the causes of HIV/AIDS and the stigmas associated, exhibition and awareness session on HIV/ AIDS, medical camp and Red ribbon pinning were the major activities for the day. 85 migrants were screened in the medical camp.

Achievements of Suraksha Projects

Achievements	Perumbavoor	Kalamassery
Areas	Raimangalam, Perumbavoor, Kuvapady, Okkal, Kalady, Vengola, Vazhakulam	Kalamassery, Aluva, Paravur, Kakkanad, Ernakulam
Total Migrants Reached Out	29160	39841
HRG's Contacted	9247	9185
Group Sessions	2916	3384
STI Screening	135	4143
Medical Camp	76	81
Counseling	4111	3156
Mega Event	04	2
ICTC Tested	2230	1108
Film Show	10	12
Advocacy Meetings	88	22



Environmental Initiatives



A healthy environment is the foundation for a strong region. We partner with Govt. and Non -Govt. institutions to support and develop and implement projects and other initiatives that address environmental priorities and to solve problems related to it. Together, we work to conserve and enhance the natural assets of the region for the benefit of all. Environmental management programs support the supply of renewable solar energy products and the programme seeks to reduce electricity consumption and increase the usage of renewable energy. Solid waste management, another major component promotes effective waste management at Source and organises sensitization programmes in communities. Household and institutional biomethanation units and compost units at LSG level were promoted to protect human health and the environment. Support provided on the protection, enhancement or restoration of water resources that are important for species and/or ecosystems, communities and watershed stakeholders of conservation concern. Our watershed programs and water harvesting projects have been implemented at major districts in Kerala.

Aditya- The Solar Shop

The agenda of this project is the promotion of solar energy. The shop based in Kochi, deals with the promotion of energy saving units. The Solar Shop had a total turnover of 57.7 Lakhs this year. Through this products like Solar Lanterns, Solar Home Lighting, Solar Water Heater, Power Plant, Solar Street Light are made available for consumption. The products sold out this year are;

<i>Products</i>	<i>Sale</i>
Solar Lantern	1394
Solar Home Lighting	13
Solar Water Heater Total Capacity	3200 lt. per day
Power Plant (3 KW)	01
Solar Street Light	03

Boomika -The Natural Resource Management Division of outREACH

The prime principle of the project is that “If there is to be an ecologically sound society, it will have to come from the grassroots up, not from top down.”

RAJAGIIRI outREACH acts as an implementing agency of various Grama Panchayaths in the field of waste management, water & sanitation, new & renewable energy and organic farming. The division has diversified its activities to all over Kerala, Pathanamthitta being the latest addition. Boomika had a quantified leap in the projects undertaken comprising of installation of Bio Gas Generators, Baby Friendly Toilets and Vermin Pots in different districts. As part of the programme, outREACH provides consultancy, organizes sensitization programmes in communities and installs products at household as well as institutional level. Most of the initiatives are in association with Suchitwa Mission and various LSG’s. Boomika as a division also carries out various activities such as;

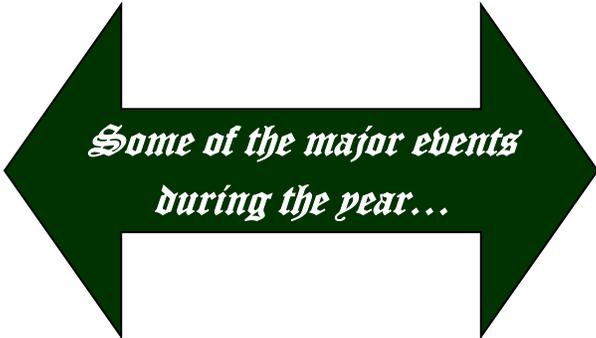
National Environment Awareness Campaign

In association with Energy Management Centre -Kerala, RAJAGIRI outREACH establishes ‘Energy Conservation Awareness Campaign’ of Urjja Kiran in various centers of the organisation. Awareness class, magic show and exhibition on waste management practices and energy conservation are the major activities of the programme. The theme of the Campaign of EMC – Kerala in association with Centre for Environment and Development is “Energy efficiency and

Conservation”. The programme also focus on rallies, LED bulb making etc. facilitating the extend reach to various centers.

An Awareness Campaign on ‘Bio-Diversity and Deforestation’ was held on September 25, 2015.

Dr. Seetharaman, President, All Kerala River Protection Council inaugurated the event. The seminar, poster designing competition and Action programmes such as mango tree planting and sowing seeds were the major activities and 51 students from Upper Primary and High School participated in the event.



Some of the major events during the year...

As part of the project of the energy management cell of Urjja Kiran, an awareness session on ‘Energy Saving’ was arranged at Kunnathunadu region on 16th of February, 2016 and 135 members participated.

Organic Fair

Along with Organic Charitable Trust, Kerala, and S.H. College Thevara, outREACH an avid promoter of Organic food products and practices could act as a partner in hosting the 10th Organic Fair on April 10 to 13, 2015, at Town Hall Ernakulam. The fair was inaugurated by Prof. K. V. Thomas M. P. and Dr. Fr. Prasant CMI, Principal, S. H. College presided over the function. Mr. Hibi Eden, MLA, Mr. M. M. Abbas, General Convenor for Organic Charitable Trust, Kerala and Mr. M. P. Antoni, Project Director felicitated the event. Organic food products and seeds were being sold at the fair and awareness classes had been given. The fair concluded with Organic Farmers Meet at Town Hall on 3rd day. Awards were given to Best Farmer and Best Broad casting station. Sahrudaya Services and Charities, KIDS, Bodhana, Coconut Development Board etc. were the other main associates who had co –operated with the fair and exhibition.

Public Private Partnership for Development –Boomika 2015

RAJAGIRI outREACH has conducted a one day workshop based on the public private partnership for development dated 9th of December, 2015. The event was inaugurated by Rev. Fr. Jose Alex CMI, Director, Rajagiri Institutions and Ms. Asha Sanil, President, Ernakulam Zilla Panchayath delivered Key Note Address. Mr. M. P. Antoni, Project Director, RAJAGIRI outREACH, Dr. Mary Venus Josph, Dean & Administrator, Rajagiri College of Social Sciences, Dr. Binoy Joseph,

Principal, Rajagiri College of Social Sciences and Rev. Dr. George Peter Pittapillil CMI, Director, Mithradham Renewable Energy Centre were also present in the inaugural session. The participants were the newly elected Local Self Government leaders like Presidents of Grama Panchayaths and Chairpersons of Municipalities belonging to Ernakulam, Alappuzha, Kottayam and Idukki Districts of Kerala.

Suchitwa Bodhana Yajnam

Rajagiri outREACH is closely associated with Kala Yatra, Pada Yatra, Souhrudaya Yatra, and Vijnana Yatra – a mission undertaken as part of Suchithwa Bodhana Yajnam in association with Mithradham and Sahrudaya Services and Charities. The activity envisages a clean Ernakulam within the coming years.

- Pada Yatra was held in association with Mithradham and Sahrudaya Services and Charities from January 1 - 15, 2015. The Padayatra commenced from Aluva to Kakkanad been received welcome at 20 educational institutions and Grama Panchayaths, Municipalities and Kochi Corporation. The Padayatra aimed at creating awareness among the

Kala Yatra

- Kala Yatra was held in association with 'Mithradham Solar Energy Centre' supported by M/S Noel, Passion for Premium. The Kalayathra has been conducted on dates 5 -20th of June. The team follows a theme every year and the UNEP theme for the year 2015 being 'Seven Billion Dreams. One Planet. Consume with Care'. The Kalayathra had a reach of 33 Schools from Aluva to Kakkanad. The Kalayathra engaged in

- Vijnana Yatra was held in association with Mithradham and Sahrudaya Services and Charities dated from September 29 -October 02, 2015. This is in co - operation with Suchitwa Mission and various Local Self Governments and supported by Noel. The 4 days Padayatra commenced from Aluva to Kalamassery had a reach of 12 educational institutions

posters, slogans, songs, skit etc. on waste management.

Pada Yatra

magic show exhibited by Mr. Sharavanan Palakkad was on the theme Waste Management. The Yathra could reach out to around 15,000 students.

Panchayaths, Municipalities and Kochi Corporation.

Vijnana Yatra

Jalanidhi- Kerala Rural Water Supply and Sanitation Agency (KRWSA) was set up under the aegis of World Bank, as an autonomous body that functions under the Dept. of Water Resources, Govt. of Kerala. "JALANIDHI" has selected outREACH as one of its Supporting Organizations to implement the activities of its 2nd phase in 1st batch at Kunnamthanam and 2nd phase in 2nd batch at Arakkulam Grama Panchayaths of Pathanamthitta and Idukki Districts respectively. The primary aim of this agency is to facilitate and support year – round supply of adequate quantity of potable water to the rural Kerala, through the active participation of the user groups themselves. The aim of supplying water to every household in Kunnamthanam Grama Panchayath has reached its completion. Arakkulam Jalanidhi project was inaugurated recently.

- The aim of supplying water to every household in Kunnamthanam Grama Panchayath has reached its completion. RAJAGIRI outREACH in association with Kunnamthanam Grama Panchayath has facilitated the inaugural function at Community Hall of the Grama Panchayath on 16th June, 2015 at 3 PM. The function was inaugurated by Sri. P. J. Joseph, Minister for Water Resources and presided over by Sri. Mathew T. Thomas, MLA. Mr. M. P. Antoni, Project Director, RAJAGIRI outREACH delivered the felicitation address. The programme also honoured children who had passed SSLC and Plus Two with high marks. Ms. Malathy Surendran, President of Grama Panchayath, Mr. Dhinesh A., Team Leader, and Mr. Anoop Vijayan, Sr. Engineer of Jalanidhi, Kunnamthanam were honoured by the Minister at

Kunnamthanam



- An inauguration on the completed projects of Jalanidhi was held at Arakkulam Grama Panchayath on 28th September, 2015. Minister for Water Resources Shri. P. J. Joseph was the Chief Guest at the inaugural ceremony. Presidential address was delivered by Mr. Roshy Augustine MLA and Mr. Tomy Joseph Kunnel, Panchayath President and Members attended the function. Jalanidhi Regional Director Mr. Sabu Varghese was present at the function.



Entrepreneurship Programmes

outREACH has been implementing various Corporate Social Responsibility initiatives especially Women Entrepreneurship projects in various Districts of Kerala. M/S. Popular Vehicles and Services Ltd and ATF (M /S. Apollo Tyres Foundation) are the major Corporates associating with outREACH for Women Entrepreneurship programs. The above experience in the field of Women Entrepreneurship Projects proves that the Entrepreneurship programs for self help groups is needed in rural as well as urban areas for the development of women. In Kerala the unemployment is found to be much higher among women compared to men. The total number of unemployed women in Kerala stood at 23.86 Lakh making them 60 percent of the total unemployed persons in Kerala. This data shows that the number of educated unemployed women is very high. Hence the income generation program for women through entrepreneurship programs would enable them to be economically independent and self reliant. The entrepreneurship programmes are supported mainly by Corporates like Apollo Tyres, K. P. Paul Foundation, KITCO Ltd and Sud Chemie Ltd.

“Project U”, a women empowerment Initiative implemented at Kalamassery and Perambara as part of the corporate social initiative. The major components of the project are bouquet making, catering services, soap making, garment making, cotton saree, saree garment, flower

The latest initiative of the program is Mobile Eatery Shop at Kodakara and Snack Shop at Kalamassery. Inauguration of Mobile Eatery Shop at Kodakara and Snack Shop at Kalamassery under Project U were held on 1st and 7th of September, 2015 respectively. Both these teams distribute products to various shops

"Becoming an Entrepreneur" by K.P Paul Foundation is being implemented at Thrissur District intending to make women self reliant and sustainable through entrepreneurship programmes. They aim to provide financial assistance, technical and professional support to needy and eligible women for making them self reliant and self sustainable.

The project focuses on a wide variety of activities like goat rearing, cow rearing, snacks making, candle making, anthurium nursery, paper bag making, beauty parlour, agriculture, catering, chicken centre, quail rearing, stationery shops, book binding, DTP, drum making, jewellery making, tailoring etc. This project has reached the 6th phase in the year 2016 with 24 new beneficiaries and the project had expanded to 140 beneficiaries. Official launch of the 6th phase of CSR initiatives under K. P. Paul Foundation was held on 25th of February, 2016.

Tribal Development Programme is a new entrepreneurship project implemented in 3 Tribal Villages at Kuttampuzha Grama Panchayath, Ernakulam for Apiculture and Bamboo Handicraft items. 30 beneficiaries were selected for the implementation of the various projects. The project visualizes the sustainability of livelihood activities of Tribals in the target area through marketing and value addition of products.

Tribal Promoters training also included in the project of KITCO. The project launching was held on 17th March, 2016 at Kuttampuzha.

Sud Chemie Entrepreneurship associated project is a new venture undertaken in Ward 18 of Kadungalloor Grama Panchayath. The initiative mainly focuses on the Women Entrepreneurship programme in this area. Sud Chemie provides support for Women Entrepreneurship activities like catering, tailoring, organic farming, baking and snacks unit

Beneficiary selection is done through various scrutiny processes and 34 beneficiaries are selected for the project. An awareness session on women entrepreneurship has been held for 45 women participants at Binanipuram in association with the Sud Chemie CSR programme. The session was taken by Ms. Lissy Jacob, Project Officer, Entrepreneurship Programme, RAJAGIRI outREACH, on 19th of January, 2016.



CSR Partnerships

RAJAGIRI outREACH had the privilege of tie up with various corporates to initiate and implement their Corporate Social Responsibility Projects and each of them has taken up different areas as a matter of choice, requirement and feasibility. Apollo Tyres Ltd in the name of "Project U" and "Becoming an Entrepreneur" of K. P. Paul Foundation are Women Empowerment /Livelihood Initiatives functioning at Ernakulam and Thrissur Districts. Binani Zinc Ltd supports activities at Day-care (Pakalveedu) for the elders, Carborundum Universal initiated ASK Centre formerly known as Key Children Project for children belonging to various wards of Kalamassery. Educational Sponsorship programme acts as one among the major ongoing programme as part of the Corporate Social Responsibility of English India Clays Limited, Wonderla Holidays Ltd., Geojit BNP Paribas, Carborundum Universal, Kochouseph Chittilapilly Foundation implemented in Thiruvananthapuram, Ernakulam and Thrissur districts. outREACH also maintain regular relationship with Rotary Club of Cochin Metrossa, Rotary Club of Kalamassery and Rotary Cochin West, Designing of

Our strong work force, knowledge base and on-field practice to deliver any output at the required pace and requirements

Carborundum Universal Ltd.



**murugappa
GROUP**

Carborundum universal Ltd.

The Murugappa Group is known for its tradition of philanthropy and community service . The Group's philosophy is to reach out to the community by establishing service-oriented philanthropic institutions in the field of education and healthcare as the core focus areas. Carborundum Universal Limited "The Company" has been upholding the Group's tradition by earmarking a part of its income for carrying out its social responsibilities.

CUMI has supported and engaged in activities that aim to improve the organisation's contribution to society. The Company shall seek to impact the lives of the disadvantaged by supporting and engaging in activities that aim to improve their wellbeing. Carborundum Universal Ltd. initiates its CSR activity under ASK (Attitude, Skill, Knowledge) centre programme for students and youth of Kalamassery area. CUMI with its major focus on children thereafter paid attention to the overall personality development of adolescent girls and Career Guidance Class for SSLC students. Cataract Eye Camp was one of the major activities during this year which has been conducted in joint association with Little Flower Hospital, Ankamaly and Andhatha Nivarana Samidhi. The CUMI had also provides an opportunity for its sponsorship children to visit the company.

ASK Centre

Key Children was the initial programme of Carborundum Universal Ltd. where children of unskilled labourers are provided with after school support and care. Increase the nutritional care for the children as well as develop a reading room for adolescent children focusing on the safety matters of children under the above mentioned category were the other components of the project. These children are alone at home, after school hours leaving them with several options, to while away their time. This project aims to minimize this risk by effective and creative utilization of time and talent of the children. The project later renamed as ASK centre providing a platform for children in the target area to gather after school at the community center under the guidance of a facilitator so as to enable better utilization of time.

- To enable the children to engage in group interaction, group learning and skill development.
- To minimize the incidence of children falling prey to various types of anti social activities

The centre would be functioning 6 days a week from 4.30 PM to 7.00 PM. CUMI provides the required space and infrastructure for the conduct of this programme. This is a programme that

enriches and entertains the children and hence there will be regular learning and informative sessions along with games and activities.

Apollo Tyres Foundation

apollo

go the distance

Apollo Tyres, clearly revolves around the principle of three I's i.e. to Involve, Influence and Impact its key stakeholders—Customers, Employees, Supply Chain Partners and Community. Apollo Tyres Ltd (ATL) as an organization is committed to incorporating policies, systems and approaches to achieve its positive impact growth objectives. ATL's community development initiatives focus on improving the livelihood and general well being of the people near their manufacturing operations. The community initiatives follow a clear and well – defined strategy to ensure that the key needs of these communities are met. Project U is aimed at skill –building and livelihood generation activities for the underprivileged youth and women self help groups (SHG's) in the communities around their manufacturing plants. The project activities at all locations follow a detailed process comprising identification of underprivileged target groups and baseline research to identify areas for local alternative livelihood opportunities. This is followed by campaigning, counseling and registration of members from identified target groups; subsequent capacity building of target groups for skill building, employment and entrepreneurship development.

Apollo Tyres had launched “Project U” initiatives at Kalamassery and Perambra regions. The major components of the project are bouquet making, catering services, soap making, garment making, cotton waste management, flour mill, tailoring etc. The latest initiative of the program is Mobile Eatery Shop at Kodakara and Snack Shop at Kalamassery.

Wonderla Holidays Ltd.



Wonderla Holidays Limited is a socially responsible organization involved in numerous community development projects and programmes. The community development efforts of Wonderla focus on Education, Health and Social Welfare, in various locations and villages surrounding the park. Wonderla is providing help in developing educational infrastructure in Schools around Bangalore and Kochi that had lack of basic infrastructure to impart quality education.

K Chittilapilly Foundation (KCF)



The K Chittilapilly Foundation is the philanthropic wing of Shri. Kochouseph Chittilapilly, founder V-Guard Industries. Assistance in various forms like financial assistance for medical treatment, promotion of education, promotion for organ donation and many other avenues that are the dire need of the less privileged group of the society, have been addressed through the activities of the Foundation.

Wonderla and outREACH together carry out programs at Kunnathunadu in Ernakulam District, Parapoor in Thrissur district and also in Kochi Corporation area. It involves sponsorship aids, summer vacation souhrudam camps, celebration of festivals, empowering the women folk of the community through establishing tailoring center and so on. The progress of the programme evidently brings in the gathering of 80 formerly sponsored students last year from Kunnathunad Grama Panchayath.

K. P. Paul Foundation



K.P Paul foundation started in memory of K.P Paul founder of M/s popular Vehicles & Services began its association with Rajagiri outREACH in the year 2008. The programme is being implemented at Thrissur intending to make women self reliant and sustainable through entrepreneurship programmes. It aims to provide financial assistance, technical and professional support to needy and eligible women to become micro -entrepreneurs and thus making them self reliant and self sustainable.

The project areas are Parappur, Mala, Kottakad, Ollur, Chittisserry, Kodakara, Kozhukulli and Mannuthy in Thrissur District. The project focuses on a wide variety of activities like goat rearing, cow rearing, snacks making, candle making, ironing centre, anthurium nursery, paper bag making, beauty parlour, agriculture, catering, chicken centre, quail rearing, stationery shops, book binding, DTP, drum making, jewellery making, tailoring etc. This project has reached the 6th phase in the year 2016 with 24 new beneficiaries and the project has expanded to 140 beneficiaries.

KITCO Ltd.



KITCO Limited (formerly Kerala Industrial and Technical Consultancy Organisation Ltd.), established in 1972, is one of the premier Engineering, Management & Project Consultancy firms in India today. Some of the other fields where KITCO is a prominent player are Energy Studies, Skill Certification and Placement Services. The Company is also a dedicated provider of professional, technical consultancy services to Small and Medium Enterprise (SME) sector.

A new entrepreneurship project has been launched under the CSR initiative by KITCO Ltd. in 3 Tribal Villages at Kuttampuzha Grama Panchayath, Ernakulam for Apiculture and Bamboo Handicraft items. Thirty beneficiaries are selected for the implementation of the various projects. The project visualizes the sustainability of livelihood activities of Tribals in the target area through the marketing and value addition of products. Tribal Promoters' training was also included in this project. The project launching was held on March 17, 2016 at Kuttampuzha.

Geojit BNP Paribas Financial Services Ltd.



Geojit BNP Paribas is a leading retail financial services company in India with a growing presence in the Middle East. The company rides on its rich experience in the capital market to offer its clients a wide portfolio of savings and investment solutions.

Geojit BNP Paribas is having a strong tie up with Rajagiri outREACH and is indulged in sponsorship programs at Pothanicaud, Paingottur, Budhanoor, Vadakarapathy and Perumanna. A total of 542 students received education support during last year from Geojit. Vayovandanam programme was also held at 5 centers supported by the company.

Sud Chemie India Pvt. Ltd.



The company intends to provide, contribute and share time and resources, in a responsible manner, with the society and environment they operate in and with the nation at large. Their vision is to uphold and promote the principles of inclusive growth with equitable development to serve national priorities and create enduring societal values aimed to enhance national wealth by enriching value chains that encompass the less privileged and to provide meaningful emphasis to environmental sustainability.

The project of Sud Chemie is a new venture undertaken by RAJAGIRI outREACH as a CSR initiative in Ward 18 of Kadungalloor Grama Panchayath. The Corporate mainly focuses on the Women Entrepreneurship programme, Education Sponsorship and Higher Education Scholarship in this area. Sud Chemie provides support for Women Entrepreneurship activities like catering, tailoring, organic farming, baking and snacks unit and flour mill. Beneficiary selection is done through various scrutiny processes and 34 beneficiaries benefit from the project. The Corporate also support 50 children by way of Educational Sponsorship and 18 students who are excellent in their studies under Higher Education Scholarship.

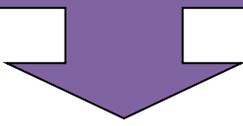
Rotary Club



The Objective of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster. The development of acquaintance as an opportunity for service; High ethical standards in business and profession, and the dignifying of each Rotarian's occupation as an opportunity to serve society; The application of the ideal of service; The advancement of international understanding, goodwill and peace.

RAJAGIRI outREACH maintains regular relationship with Rotary Club of Cochin Metropolis, Rotary Club of Kalamassery and Rotary Cochin West. RAJAGIRI outREACH in association with Rotary Club of Kalamassery has put into practice several programmes especially in various outREACH centers based at Ernakulam District. Karmostav is one among the programmes involving the participation of children representing different Resident Associations in and around Rotary Karmakendra. A Free Medical Checkup on Breast Cancer was conducted in association with Rajagiri Hospital at Chunagamvely. The inauguration of Pakalveedu at Rotary Karmakendra is another major highlighted event held in association with Rotary Club of Kalamassery.

Research & Consultancy



- A Need Assessment Study on gauging the community development programs at Ward 18 of Kadungalloor Grama Panchayath area, Ernakulam District was held and a report was prepared. Assessing the community needs from the report, CSR projects are commenced with the support from Sud Chemie Ltd.
- **Baseline survey was held on 28th January 2016 at 3 Tribal hamlets at Kuttampuzha Grama Panchayath, Ernakulam District, in order to initiate CSR projects with the support of KITCO Ltd. and its Baseline report was prepared.**
- RAJAGIRI outREACH in association with Y's Men's Club of Kalamassery 'Academic Circle' has prepared a Project proposal based on the Y's Community Development Centre at Kalamassery.
- **A study on the Accessibility of Women to Criminal Justice System with special reference to Ernakulam Rural District was held during the period of February –April 2016 and submitted to Ernakulam Rural SP.**
- Proposal submitted to Jananidhi for the selection of consultancy for piloting “Zero Waste Model Grama Panchayaths” in Kerala in January 2016.
- **Proposal submitted to Rain Centre, Thiruvananthapuram associated with the empanelment of NGOs for the construction of Rain Water Harvesting Structures in Govt. Schools in Kerala**
- Proposal submitted to Suchitwa Mission, Govt. of Kerala for the empanelment of NGO's to facilitate project implementation of Local Self Government institutions related to Sanitation and Waste Management in Kerala in December 2015.
- **As part of CSR collaboration, a project proposal was submitted to Manappuram Foundation on Solid Waste Management in Valappad Grama Panchayath in Thrissur.**
- Proposal submitted to Kerala Local Self Government Service Delivery Project Thaddeshamithram, Thiruvananthapuram on preparing Detailed Project Report of the selected Revenue Deficient LSG's in Kerala in February 2016.

Among these some are completed and others are under progress.



Training Initiatives

Effective learning requires the provision of a space in which it is safe to try out new skills, where it is acceptable to make mistakes, and where individuals can be given support to learn from those mistakes. The organisation develops persons who can think and act for themselves, are able to adapt to changes and initiate innovation. We implement a series of measures to ensure that every person can develop their competency in a self-reliant and self-determined way, and also to enable them to strengthen their abilities to create careers in which they can sense their own growth.

TRAINERS DEVELOPMENT PROGRAMMES

Training prepares personnel to do their jobs effectively. It describes and demonstrates job procedures, as well as helps them develop superior job performance skills and learn to value diversity. Specialized trainings provided to the personnel to become expertise in their own domain. The training is a concept which facilitates exposure in the field they are engaged and especially useful in the case of new hires. Recognising the importance of trainers in the training function, the Training Division started the Trainer Development Programme and initially recognized and developed Master Trainers. The involvement of other agencies specialized for equipping these personnel to provide training is also crucial developmental aspect of the organization. Over a period of time indigenous mechanisms were evolved for developing a cadre of professional trainers and resource persons to create a cascading and multiplier effect. The aim of the training is to provide an opportunity for the trainers to develop their basic instructional skills to enable them to make an effective contribution to their institution's training courses. The success of training depends on the ability of trainers to design and deliver effective training, which will enable employees to improve their performance.

NIPCCD Trainings

- Ms. Lissy Jacob had attended training on 'NGO's Reporting' at Bangalore centre in the month of July.
- *Mr. Dan J. Vattoly & Mr. Jojen Joseph attended 5 days Training on 'Monitoring & Evaluation of Development Programmes for Women & Children' held at Indore.*
- Orientation Programme on 'Mobilizing and Management of Community Resources for Functionaries of Government and Voluntary Organisations' organised at Bangalore was attended by Ms. Asha Cherian and Mr. Sujith K. N. from 16 -20 November, 2015.

OTHER Initiatives

- * Mr. Kochumon C. Mathew, Technical Staff in the Natural Resource Management Division had attended Pre –Proposal workshop conducted by Energy Management Centre -Kerala, as part of the ‘Energy Conservation Awareness Campaign’ at Public Library, Kottayam
- * Ms. Lissy Jacob had attended Skill Development training held at ASAP, Thiruvananthapuram during the month of March.
- * Mr. Deepak G., Senior Co-ordinator had attended training on ‘Responsible Usage of Social Media’ conducted by UNICEF, Chennai
- * The social work staff of outREACH had attended a one day training on ‘Positive Parenting’ lead by Ms. Catherine Daird from University of Maryland, Baltimore

Trainings & Sessions Conducted

Launch of International Finance Education Programme

Launching of an International Finance Education Programme was held at Malappuram and Wayanad in association with Indian Bankers Association and outREACH supported by Meljol. The programme held on June 11-12 and January 26, 2015 and mainly focuses to motivate the children to open individual bank account. On the basis of this, Teachers and Bank Staff were given training classes.

Session for Teachers at “Nalla Padam”

Mr. M. P. Antoni, Project Director, RAJAGIRI outREACH shared a session on Social Commitment towards the organization and implementation of various schemes through different methods at 'Nalla Padam' project, an initiative of Malayala Manorama. The session was held at POC, Palarivattom on 18th August, 2015 in which about 500 teachers from various schools participated.

Trainers Training Programme

As part of providing financial education to children in Balasabha, belonging to all LSG’s of Palakkad District, RAJAGIRI outREACH in association with Kudumbasree and CYFI, Netherlands has arranged ‘Trainers Training Programme on Financial Literacy and Financial Inclusion for Children’. The training programme was from December 28-31, 2015 and it has been conducted for 200 Kudumbasree members titled as ‘Bank Facilitators’.

Teaching Less and Learning More

RAJAGIRI outREACH has facilitated an introductory interactive session for CBSE School Teachers on 18th December, 2015. The training programme named 'Teaching Less and Learning More' was arranged in association with QTEC Learning Solutions, UK. Mr. Murray Watson, Founding Director and CEO of QTEC had taken the class for 20 invited teachers representing various Schools in and around Ernakulam District.

State Level Trainers Training Programme

State level trainers training programme on 'Financial Literacy for students' was conducted at Kakkanad in association with Kudumbasree Mission during February 4-5, 2016. Balasabha Co - ordinators of each District attended the training.

OTHER Initiatives

- * Mr. Sujith K. N., Asst. Co-ordinator, Boomika Division lead a session on Household Waste Management for 69 project beneficiaries in Parakkadavu Grama Panchayath
- * Mr. Deepak G. was a resource person for conducting sessions for private school teachers, media persons and social work students on Child Rights Sensitization under Kerala Child Rights Observatory.
- * Mr. Sujith K. N. had participated in the Planning board consultation on Waste Management held at Thriuvananthapuram in the month of August, 2015
- * Ms. Lissy Jacob provide sessions for women entrepreneurs based on topics such as time management, effective parenting, business motivation, capacity building, fabric designing, handicraft making, family budgeting, book keeping and accounts, positive thinking through creativity, cookery and family farming.
- * Ms. Lissy Jacob handled a session on 'NGO's Aspect to the CSR' for the NGO Directors and IIM Faculty in February 2016 in association with IIM Kozhikode and Malabar Merchants Association, Kozhikode.
- * Mr. Jojen Joseph was a resource person for Souhrudam camp masters training programme organized in Ernakulam, Alappuzha, Thrissur, Kozhikode and Palakkad Districts, financial literacy for MRF employees and children at Guardian of Dreams, a boarding home.
- * Mr. George V. A., Project Co -ordinator, Jananidhi lead sessions on Operation and Maintenance for beneficiary groups of Jananidhi, Arakkulam
- * Mr. Ramdas P. D., Accounts Division imparted trainings on book keeping and accounts for women entrepreneurs in CSR associated projects

Students Internship

Students from Marian College, Kuttikkanam, Symbiosis International University, Pune, Bharata Mata School of Legal Studies, Ernakulam, Sree Narayana Law College, Poothotta, Government Law College, Ernakulam, Co -operative College, Thodupuzha, Bharath Matha College, Thrikkakkara, Christ University College, Bangalore, Rajagiri College, Kalamassery, KMM College, Thrikkakkara, Layola College, Thiruvananthapuram, Calicut University, Sulthan Bathery,

St. Alberts College, Ernakulam, Mar Elias College, Kottappady, REVA College, Bangalore and IGNOU did their field work during the period.

In tune with the Vision and Mission of Rajagiri College of Social Sciences, RAJAGIRI outREACH also acts in building up the society on one hand and molding the students on the other hand believing it as the institutional responsibility of the Organization. The students from different spheres of education such as Engineering, Management, Law etc, both under graduate and post graduate level undertakes practical training or experience under the various projects of RAJAGIRI outREACH. Being a live lab, its field facilities and field programmes are also utilized by the students of Rajagiri educational institution and others.

RAJAGIRI outREACH is a focal agency for many international students coming from various Universities abroad for practical training and exposure for short term (below 1 week), medium term and long term (3 months & above). Students from 18 Universities have so far utilized this facility over the years. In this connection it needs to mention that students attending grade 10 and 12 abroad also undertake voluntary service at the Organization as part of Rajagiri International Exchange Programme (RIEP).

Students from Switzerland, Texas, Maryland University, U.S.A. had attended the Internship Programme at outREACH during the year

A team of 29 members from Deakin University, Australia had visited RAJAGIRI outREACH and received exposure on projects such as Suraksha Migrant and Entrepreneurship projects of the organisation.

Volunteering

Mr. Luke, a graduate from France had volunteered the office and field activities of outREACH for 2 weeks this year.

Key Internal Updates

As part of the programme Child Development Plan funded by UNICEF, in association with 18 LSG's have been developed.

18 LSG's in Ernakulam, Thrissur, Palakkad, Malappuram, Wayanad and Kasaragode Districts

- A new venture in association with Sud Chemie was undertaken by RAJAGIRI outREACH as a CSR initiative in

Ward 18 of Kadungalloor Grama Panchayath

- A seminar conducted on the basis of Public Private Partnership for Development under Boomika division for the beginning of associations with

42 Grama Panchayaths of Idukki, Kottayam, Ernakulam and Alappuzha Districts

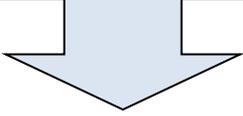
- A new entrepreneurship project has been launched under the CSR initiative by KITCO Ltd. in

3 Tribal Villages at Kuttampuzha Grama Panchayath, Ernakulam

- In association with Geojit BNP Paribas Ltd. a new sponsorship programme has been initiated in

Vadakarapathy Grama Panchayath of Palakkad District

OPERATIONAL CONDUCT & PUBLICATIONS



Heads Meeting
The Heads meetings were conducted for half day on a regular basis every month. The meeting consists of heads of various branches presenting the reports on their projects.



PPR Meetings
The PPR meetings were conducted on every second Wednesdays in the organisation. The meeting consists of Social Workers in charge of various centers running under the organization.

Staff Meeting
A detailed review on each division under the Organization was held during the staff meeting. Also power point presentations of each project are a part of the meeting.

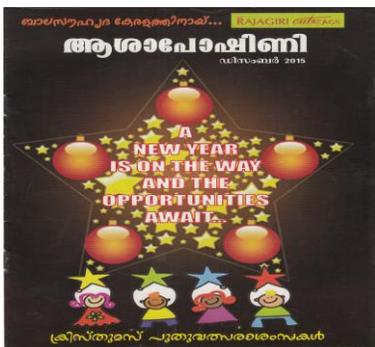


Other Key Meetings

- ❖ Governing Body Meetings
- ❖ Management Committee Meetings
- ❖ Staff Council Meetings
- ❖ Project Implementation Committee Meetings
- ❖ Division Heads Meetings
- ❖ Staff Meetings
- ❖ Co-ordination Network Cell Meeting
- ❖ Monthly Programme Planning and Review Meetings

Publications

- ❖ Child Development Plan Training Manual
- ❖ News Letters on Half Yearly basis
- ❖ Ashaposhini on Half Yearly basis
- ❖ Souhrudam Books
- ❖ Hand book on Aflatoun Social & Financial Education Programme
- ❖ Need Assessment /Baseline /Impact Assessment Survey Reports



Awards & Recognitions

- ⌘ Empanelled as service provider of Solid Waste Management Projects (Biogas Plant & Composting Unit) in Community and Institutional level. Order No. 2674/2015
- ⌘ *DDU-GKY Register No.KR2013RF 1599 dated 11-11-2013*
- ⌘ Service Provider LSGD Suchitwa Mission, GO No.191/C2/2008/SM dated 17.08.2015
- ⌘ *Empanelled Consultant – Kerala State Planning Board No.7820/11-12/EVRO/SPB dated 07.05.2015*
- ⌘ Accredited NGO of Social Justice Department as per G.O. (Rt) No.111/2016/SJD



Awards

Mr. M. P. Antoni, Project Director had received the Vidyajyothi Award for the best Social Worker declared by National Service Society for the year 2015 -16. The award was handed over by P. Ramakrishnan, MLA during the ceremony held on March 7, 2016.

Other Initiatives



Amala Award Distribution

11th Amala (American Malayalee Association of Love and Acceptance) Award Distribution was held at Thrissur on 1st August, 2015. Honourable Minister C. N. Balakrishnan was the Chief Guest of the award ceremony. Former Indian Athletics Coach and Dronacharya Award Winner Sri. O. M. Nambiar and Bro. M. J. Stephen Mankuzhiyil, President and Founder, Snehabhavan, Arayangad were the award recipients for the year 2015.

Paper Presentation at National Council of Rural Institutes, Hyderabad

Project Director Mr. M. P. Antoni presented a paper in National Council of Rural Institutes, Hyderabad on their Decennial Foundation Day Celebrations based on the topic 'Child Centered Community Development: Partnership between Academic Institutions and Rural Communities.

Paper Presentation at National Institute of Rural Development & Panchayati Raj, Hyderabad

Mr. Sujith K. N. presented a paper titled 'Municipal Solid Waste Generation and its Management in Kerala' in the national seminar on Rural Sanitation held at National Institute of Rural Development & Panchayati Raj, Hyderabad from January 27 – 29, 2016.

Articles in International Scientific E -Congress

Published two articles in the International Scientific E -Congress held from November 18 -26, 2015 organised by Catholic University, Ruzomberok, Slovakia. The articles were Child Centered Community Development and Migrant Population -Social Inclusion prepared by Mr. M. P. Antoni, Project Director and Ms. Princy Jacob, Senior Project Officer respectively.

Health Survey on Cancer Prevention

Associated with Sacred Heart College, Thevara for Health Survey conducted on 5th September, 2015 at 3 divisions of Kochi Corporation at Thevara, Konthuruthy and Mattummel. The survey conducted as a part of Jubilee celebration of Thevara College. Early Diagnosis, Treatment and Prevention of Cancer was the theme of the Programme. Survey among Cancer Patients was also conducted.

Child Care Institutions Survey

RAJAGIRI outREACH staff assisted in the census survey conducted by Ministry of Women and Child Development and CHILDLINE India Foundation in all the Child Care Institutions of 5 Districts namely Idukki, Thrissur, Palakkad, Ernakulam and Kottayam whereby Rajagiri College being the State Co-ordinating Agency (Central Zone) during the month of February and March

Success Story



Ratheesh P. T.

Age-29 years

Place- Kalamassery

Name of the Sponsor: Adoption Centrum, Sweden

File No : 12153/SH

Ratheesh presently a Chemist at Cochin Refineries Limited (CRL), Ambalamedu, Ernakulam was a beneficiary of the sponsorship scheme from Class IV onwards. His family background comprised of parents and one elder brother. His father was a daily wage labourer in a hotel and he was the only earning member. He was a drunkard, which worsened the family situation. Even in this backdrop he was brought up as a brilliant student. There was regular intervention by the Social Worker by means of counseling and emotional support. The support from the sponsor was also a conducive factor. He was a regular participant in the meetings and camps and his parents were also very co-operative with our programmes. He got the sponsorship support from the sponsor till graduation. After that he was enrolled in the Higher Studies Assistance Programme of RAJAGIRI outREACH and he was supported by George & Susheela Foundation for his Post Graduation.

Tremendous changes were happened in the life of Ratheesh. Now he is well settled and recently got married. His wife is a graduate in Engineering. His elder brother is also employed in a reputed firm. The family as a whole is leading a happy life. He and his family are regularly keeping in touch with RAJAGIRI outREACH, even during these days. It is happy to report that presently he is sponsoring a child through RAJAGIRI outREACH.

It is to be emphasized that his success could be attributed to the timely support received from the sponsor and guidance from outREACH.

We Partner With....

American Malayalee Association of Love & Acceptance (Florida)	KITCO Ltd.
Apollo Tyres Ltd.	Kudumbasree
Binani Zinc Ltd.	Meljol, Mumbai
Carborundum Universal Ltd.	Ministry of New & Renewable Energy, GOI
Carmel Services & Charities	Ministry of Women & Child Development, GOI
CEAD, Kunnankulam	Municipalities & Grama Panchayaths
CED (Centre for Environment & Development)	Noel Villas & Apartments
Child and Youth Finance International, Amsterdam	Planning Board, GOK
CHILDLINE India Foundation (Mumbai)	Popular Vehicles & Services
Community Aid & Sponsorship Programme, Pune	Rajagiri Christu Jayanthi Public School
Dept. of Social Justice, GOK	Rajagiri Public School, Kalamassery
Double Horse, Thrissur	Rajagiri School of Engineering & Technology (RSET)
Family Wellness Centre Palakkad	Rajan & Grace Foundation
Geojit BNP Paribas Financial Services Ltd.	Rotary International & Rotary Clubs
George & Susheela Foundation	RR Foundation
Human Rights Law Network	Sahrudaya Services & Charities
K Chittilappilly Foundation	Sakthanthampuran College, Thrissur
KELI & Kinder for kinder (Switzerland)	Sree Ramunni Panicker Udbodhan Trust (Spain)
Kerala Institute of Local Administration	St. Antony's Trust, Mannuthy
Kerala Rural Water Supply & Sanitation Agency	Sud Chemie India Pvt. Ltd.
Kerala Social Security Mission	UNICEF
Kerala State AIDS Control Society	V -Guard Industries Ltd.
Kerala State Social Welfare Board	Viswajyothi CMI Public School
Kerala Water Authority	Wonderla Holidays (Veegaland)

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2015 -16

Child Centric Programmes





Community Health





Environmental Initiatives





Entrepreneurship Programmes



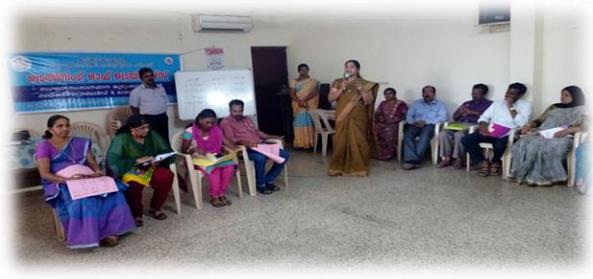
CSR

Initiatives





Training Initiatives



Orientation Course for the Functionaries of Voluntary Organisation on Monitoring & Evaluation of Development Programmes for Women & Children



National Institute of Public Cooperation and Child Development







