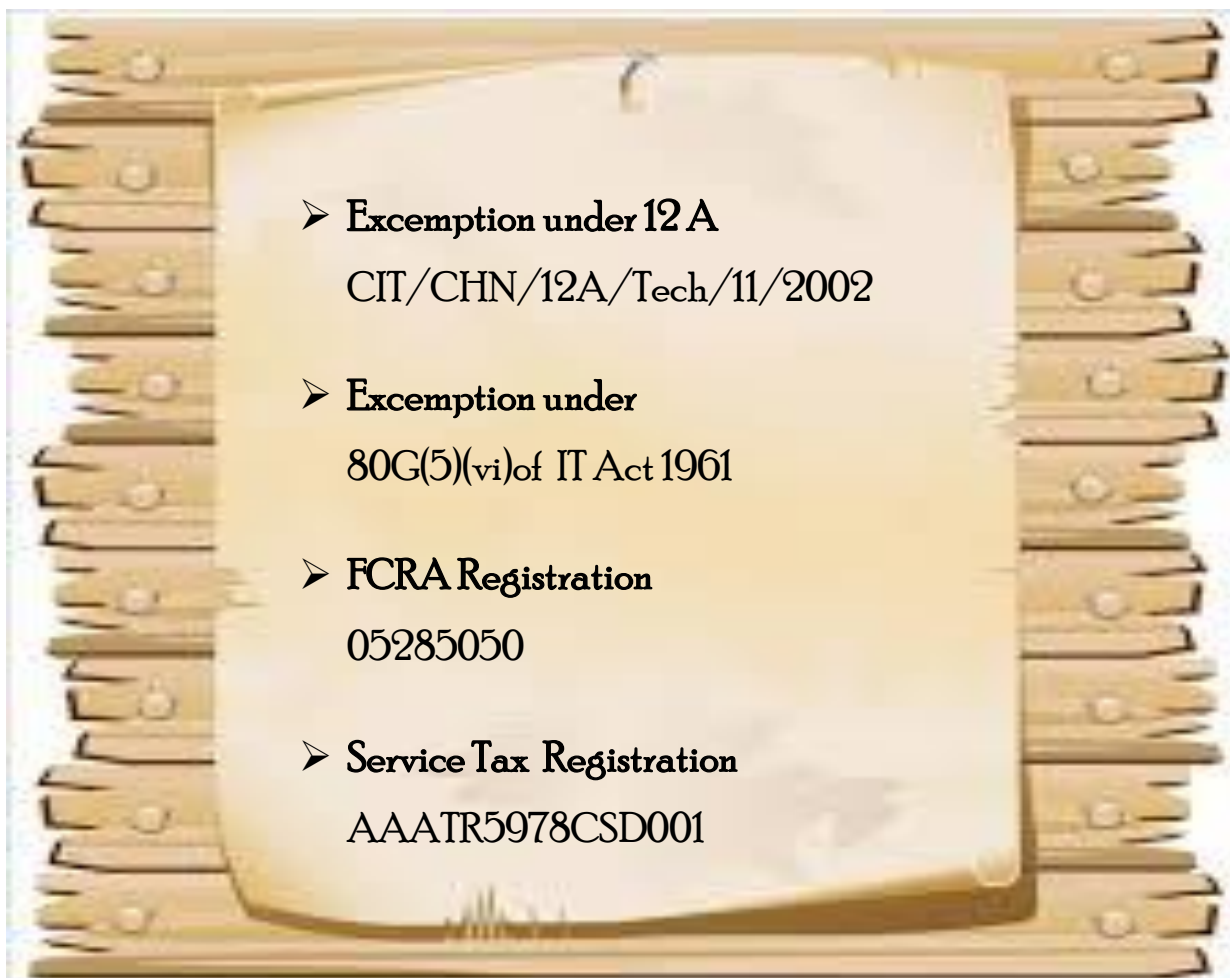




*Established and registered under
Travancore –Cochin Literary,
Scientific & Charitable Societies
Registration Act XII of 1955.*



Vision

To become a centre par excellence of learning, Unique in experience, value based in approach and pioneering in efforts for enriching and fulfilling LIFE

Mission

To facilitate comprehensive and integrated development of individuals To effectively function as social beings imbued with Righteousness and courage of conviction

Our Programmes

- Child Centred Programmes
- Natural Resource Management
- Corporate Social Responsibility
- Entrepreneurship Programme
- Community Health Programmes
- Research & Consultancy
- Training Programmes

Objectives

- To organize developmental projects in the area of **social, education, community health and sanitation** and implement **rural development programmes** in various villages in India for the development of marginalized section of the society
- To create awareness among people in the area of **gender justice and empowerment of women and other weaker sections** of the society through various awareness generation and action reflection programmes
- To undertake experimentation and documentation in the area of social work practices, identify alternative and sustainable development models and appropriate technologies
- To work for the preservation, promotion and documentation of the **cultural heritage and traditions** and to promote folk arts and alternative media
- To undertake programmes for **environmental protection and preservation of biodiversity** with special focus on rare medicinal plants and use of herbal medicine in communities
- To work for the welfare of farmers and agricultural workers and to develop **model farms and eco-friendly farming practices**
- To organize training programmes for **entrepreneurship development** for poverty alleviation and employment generation.
- To undertake **research studies and publication** in the area of social development
- To organize **training** for various groups for **human resource development** in **school, colleges and communities**
- To promote **world peace** and **religious harmony** through inter religion dialogue and consultation
- To facilitate field based studies, action research **and involvement of social work students** in the various programmes and projects of outREACH.
- To establish, construct, organize, consolidate, support, develop, acquire, conduct, equip, endow, improve, alter, extend, maintain, take over the administration for Educational Institutions, start Teachers Training, Secretarial course and other course according to need of the place in any part of India for the benefit of all persons irrespective of Cast, Creed, Race or Religion
- To establish, construct, organize, consolidate, take over existing colleges, hostels, libraries, charitable and research institutions and projects as are deemed necessary and useful.
- To subscribe or give donations to and financially or otherwise aid any other charitable, social or educational institutions or societies and to give donations for any public purpose.
- To do all other lawful acts, deeds and things as are incidental or conducive to the attainment of the above subjects or any of them and to the moral, social, educational and welfare for the people in India irrespective of Cast, Creed, Race or Religion.



CHILD SPONSORSHIP

...It's all about giving a needy child the hope for a better future!

Child Sponsorship is a process of support given to a child to enable the child to achieve the maximum of his/her potential despite the lack of advantages. Child Sponsorship can be in terms of social, economic or other obstacles to the development of the child. The process is continued till the child becomes self-sufficient. Which means financially supporting the education, health or security of the sponsored child or in some cases all of these. An important feature of the child sponsorship programme is that it is ensured that the child continues to stay with his/her family of any sort (either with parents or other relatives or in foster care) and is NEVER institutionalized. Sponsorship programme reaches out to deserving children by providing them the means for a better future. The objective of the child sponsorship programme is to ensure the holistic development of the child which enables them to become self reliant through education, timely guidance and motivation, in spite of their poor socio-economic background.

SPONSORSHIP DISTRIBUTION

Distribution of School kits (bags, books, umbrellas etc) for sponsored students at 26 centers was completed. The distribution was carried out in the months of May & June and attendees of the programmes were MLA's, Corporate Heads and Various NGO representatives. The Distribution of



Child sponsorship programme-Educational kit distribution
sponsorship from Kinder for Kinder, Switzerland for 100 Higher Secondary tribal children of Attapadi was held at ASSO, Attappadi on 3rd November, 2016.

INNOVATIVE FUND DISTRIBUTION

As part of child sponsorship programme, in the month of April & May 2016,



Innovative fund distribution

Innovative fund distribution in association with the concerned CSR Corporates were held in 5 centers benefitting 199 sponsorship children. Cycle, cupboard, stitching machine etc. were distributed to the Children as part of it.

PARENTS' MEETING

Parents' meetings of sponsored children were conducted once in 3 months in all centers. Awareness classes on Effective parenting, Adolescence behavior problems, Child Rights, Family Budgeting, Organic farming etc were taken up in each meeting. These meetings were a place for the parents to express their views, concerns and expectations about the project as well as opportunities to discuss general matters affecting their life. Almost all the parents attended the meetings and they are our real strength for the success of our activities. In total **70 parents meetings** were conducted during the reporting period.

CHILDREN'S MEETING

Sponsored children's meetings were conducted on monthly basis in Saturdays/holidays, with an aim to develop their academic as well as extra curricular activities, skills etc. A review of academic performance of the children is undertaken during the meetings. These meetings help to develop the extra curricular activities, social, leadership skills and personality traits of the children. The Social Worker also facilitated review of books read at the children's meetings. The children are provided with various opportunities to enhance their knowledge and upgrade their potential through regular meetings. Around 340 meetings were held in 33 centers during the period under review.

SPORTS & LIBRARY

For encouraging and developing children's interest in sports, they are provided with badminton bats, Carom Board, Ludo etc. Books on general knowledge, novels, stories and poems were also made available for the sponsored children from the library functioning at centre.

AWARENESS CLASSES

Sessions on relevant topics like Health & Hygiene, Personality Development, Cyber Awareness, Child Rights and Child Protection etc were given to sponsored children and their parents at every centre by the experts in the respective fields.

FESTIVAL CELEBRATION & OBSERVATION OF IMPORTANT DAYS

The sponsored children collectively celebrated Onam, Christmas and New Year. Onam, the festival of Kerala, celebrated at every centers with colorful cultural programmes like Floral carpet making (pookalam) competition and traditional Onam sadhya. Cultural programmes of students, sharing of Christmas/New Year message etc were the main events of the celebration. New Year greetings were also sent to the sponsors.

MEDICAL ASSISTANCE PROGRAMME

All sponsored children are insured under the Medical Assistance Programme by which they are provided with the expenses incurred for hospitalization if any. During the year 2016-2017 a total of Rs.243795/-was given to 62 children those who are in need of medical assistance.

CAMPS

SOUHRUDAM CAMP - 2016



A three day vacation camp was organized at 38 centers covering 3730 children between the ages of 5-15 years based on the topic 'Sambadyathiloode Souhrudam' in a period between April 18-May 28, 2016. The theme was

introduced for the first time for Souhrudam camps and was accepted with

great hands. The camp was conducted in association with Corporates, Residents Associations, Municipalities, Grama Panchayaths, Clubs and Kudumbasree. It was a platform for the Children to exhibit their talents as well as to learn and understand the need for savings and banking in life.

CAREER GUIDANCE CAMP RYLA @ THRISSUR

RYLA Camp, Career Guidance for SSLC students were held for 29 students in Thrissur region on 24th January, 2016. The class covered career guidance, time management and exam tips which was handled by Mr. Deepu, Marketing Manager, HDFC, Palakkad who is also an expertise in social work field and Ms. Lissy Jacob, Project Officer, Entrepreneurship. There was also a face to face interaction session arranged for the students to increase their confidence level despite the barriers they face in life.



ONAM SOUHRUDAM



Onam Souhrudam was held for the Sponsorship students from different centers of Rajgiri outREACH and Sahrudaya Services and Charities at Rajagiri Higher Secondary School Auditorium on 17th September, 2016. Rev. Fr. Jose Cletus Plackal CMI, Provincial, SH Province

inaugurated the function by lighting the lamp. The main programmes for the day were Floral Carpet and Paper Craft competition, Fun and General knowledge Quiz, Tongue twisters, Dance and Group song competition, different outdoor games and a traditional Onasadhya was served. The Chief Guest of the function was Master Gaurav Menon (Best Child Artist, National Film Award, 2015). Viswajyothi centre was judged as the best centre for the year.

INITIATIVE FOR CHILD FRIENDLY KERALA (ICFK)

The Initiative for Child Friendly Kerala (ICFK) project is a new venture initiated in the month of April and in association with UNICEF,



Chennai. The main activities were Children's Manifesto Preparation, Press Conference by children and interaction with the political party leaders. The programme concentrated the selected children from 10 LSG's namely Aavoli, Aarakuzha, Kalady, Edavanakkad, Kunnathunad, Nedumbassery, Kadamakkudy, Pothanikkad, Edakattuvayal and Mulavukad in Ernakulam District.

Children's Manifesto was prepared in relation to the legislative elections held and 30 students were participated. Press conference, interactions with political party leaders, Manifesto release at Trivandrum press club were the complete process underwent in the programme initiated by UNICEF. Selected students from neighboring panchayaths of Ernakulam had given training on child rights and budget existing in LSGs for child right initiatives.

The training was held at Rajagiri and 90 students were participated. The representatives of Rajagiri outREACH had participated in the consultation for preparing 5 year plan of UNICEF conducted for NGO's and other stakeholders held at Thiruvananthapuram on 15th June 2016. Policy discussion with children as a consultation for preparing 5 year plan of UNICEF was held on 18-Jun-16 and 26 children and 30 youths had participated.

Releasing of Children's Charter and distribution of charter to newly elected MLA's was held on 14th July, 2016 at Kerala Legislative Assembly Conference Hall, Thiruvananthapuram. The releasing was done by Mr. P. Sreeramakrishnan, Honourable Speaker, Kerala Legislative Assembly. Training for leaders of 10 Bala Panchayaths and formation of Child Protection Committee are other important events of the project supported by UNICEF, Chennai.

FORMATION OF CHILDREN'S GRAMA SABHA

With the support of UNICEF, a Children's Grama Sabha was organized at Nedumbassery Grama Panchayath. It is for the first time a Panchayath has took initiative for conducting children's Grama Sabha at ward level with a participation of 1670 children of 19 wards. The students of Rajagiri College of Social Sciences and St. Teresa's College, Ernakulam joined hands with Rajagiri outREACH to conduct such a novel venture.

INAUGURATION OF CHILD FRIENDLY PANCHAYTH INITIATIVE AT NEDUMBASSERY

The inauguration of Bala Panchayat activities of Nedumbassery Panchayth with support of ICFK-Rajagiri outreach was held on 9th October 2016



at Grama Panchayth office hall. Mr. E P Jayarajan Ex. Minster for Sports, Govt. of Kerala inaugurated the function. Anal K Achu, President Bala Panchayat Nedumbasserry Grama panchayat presided over the function. Mr. Anwar Sadath MLA, Nedumbasserry Grama Panchayth President and Grama Panchayath members were present in the meeting.

INTERACTION WITH DIFFERENT GOVERNMENT DEPARTMENTS AND COMMISSIONS AS PART OF ICFK INITIATIVES

As a way forward, a group of children from the selected LSGs hand over the charter of children to all the concerned committees and government departments. 10 children (5 boys and 5 girls) along with officials from Rajagiri outREACH and UNICEF visited Trivandrum and an interaction with Kerala State Commission for Protection of Child Rights was held on 3rd November 2016 at their office. Ms. Sobha Koshy-Chairperson, KeSCPCR and the commission members Mr.Nazeer Chaliyam,



Interaction of children with Kerala State Commission for Protection of Child Rights

Mr. Babu N and Fr. Philip Parekkatt interacted with the children.



Interaction of children with Kerala State Human Rights Commission

A meeting with Kerala State Human Rights Commission was also held on 3rd November 2016 at their office. Children had an interaction with Mr. Mohan Das, the Acting Chairman of Human Rights commission about the charter and needs of children.

HIGHER EDUCATION SCHOLARSHIP PROGRAMME

The programme supports the students from underprivileged families who are doing professional education. During the period Higher Education sponsorship were given to 200 students

studying for B.Tech, MBBS, BDS, Bsc Nursing, B.Pharm, and UG courses like B.Com, BBA etc. The major sponsors of the programme are



SRAMPUT Scholarship Distribution held on January 21, 2017

Sree Ramuni Panicker Udbodhan Trust (SRAMPUT), Rajan and Grace Foundation, George & Susheela Foundation, Kinder for Kinder (a project of KELI)Switzerland, Prof.Fons Vandormael, Belgium, P.T.Mathai Constructions Pvt. Ltd., Sud Chemie India Pvt. Ltd.



Prof.Fons Scholarship Distribution

Fund Handing Over Ceremony by Kinder For Kinder : a project of keli (malayalee association), switzerland

The fund handing over ceremony for the academic year 2016 -17 was held on 06th August 2016. It was held in association with Kinder for Kinder a project of Keli at Golden Aureole, Rajagiri College of Social Sciences. The project supports 400 school students, including tribal students from Attapadi and students from Ernakulam and Thrissur Districts.



Data of Higher Education Sponsorship Students	
Category of Students	Number of Students
Ongoing Students (Fund Distributed 2016 - 17)	152
Follow Up for Status Report	768
Total Students	920

Our Responsibility to Children, a project implemented by Social Justice Department and RAJAGIRI outREACH jointly organized 2 training camps for 100 children at NANMA Learning Centre, Perumanna , Kozhikode during October and December 2016.

OUR RESPONSIBILITY TO CHILDREN (ORC) INITIATIVE

NEW PROJECT LAUNCH

SUD-CHEMIE
CREATING PERFORMANCE TECHNOLOGY



Sud Chemie Ltd.

The project of Sud Chemie is a new venture undertaken by RAJAGIRI outREACH as a CSR initiative was launched on June 2, 2016 in Ward 18 of Kaduhgalloor Grama Panchayath. The Corporate mainly supports the Women Entrepreneurship programme, Education Sponsorship and Higher Education Scholarship.



Manjilas Group of Companies

New Sponsorship Programme supported by M/s. Double Horse, Manjilas Group of Companies was inaugurated on June 04, 2016. The most deserving 50 children from Erumayoor and Melarkkad Panchayth in Palakkad District were scrutinized for the sponsorship project. Mr. Ajith Kumar, General Manager, Double Horse, Palakkad inaugurated the event and Panchayath representatives and other office staffs of Manjilas group attended the function. The team from RAJAGIRI outREACH organized



JC Peace Foundation

New Child Sponsorship Programme was inaugurated on 1 November, 2016 at JC Peace Foundation, Pathanamthitta. RAJAGIRI outREACH is the partnering institution of outREACH. The event was inaugurated by Shri. Chittayam Gopakumar, MLA, Adoor.





Football Coaching Camp at Ask Centre CUMI Project

As a CSR initiative by Carborandum Universal Ltd., a free football coaching camp was initiated on 3rd of May, 2016 at the recreation ground facility of Carborandum Universal Ltd. Kalamassery and the camp was for 9 days. The camp was organized during school vacation with the participation of 94 children.



CHILDLINE, MALAPPURAM

INTERVENTIONS

Type of Intervention	Number
Shelter	15
ESG	12
Missing children	4
Unclassified	63
Protection from abuse	
CSA	36
Marriage	2
Labour	4
Beggary	3
Physical abuse	21
Total interventions	160



During the period Childline Malappuram had conducted 72 outreach programmes at in various schools, Panchayaths, Municipalities, Health centers and in public places in which the orientation was given on Child Rights, Childline activities, JJ Act and POSCO Act. In addition to the general public, government officials, LSG representatives, Doctors, hospital staff, drivers, teachers and students were covered through this programme.



**Open House
programme at SE
Premetric Hostel,
Mookuthala on 4th March
2017**

**Outreach programme
and Children's day
rally conducted
AVHSS Ponnani**



**Quiz Competition
conducted during Child
Se Dosti week in
MESHSS, Malappuram**

**Outreach
programme
conducted in AVHSS
Ponnani**



ENVIRONMENT & NATURAL RESOURCE INITIATIVES

SUCHITWA BODHANA YAJNAM –PADA YATRA

Suchitwa Bodhana Yajnam –Pada Yatra organized by Mithradham, RAJAGIRI outREACH and Sahrudaya Services and Charities was held from January 1 -15, 2017. This is in co –operation with Suchitwa Mission and various Local Self Governments in support of Noel. The 15 days Padayatra commenced from Aluva to

Kakkanad had a reach of 20 educational institutions and Grama Panchayaths, Municipalities and Kochi Corporation. The Padayatra aimed at creating awareness among the people to protect nature through waste management. The Padayatra engaged in generating awareness through processions, posters, slogans, songs, skit etc.

Vijnana Yatra by Suchitwa Bodhana Yajnam

Vijnana Yatra was held in association with Mithradham and Sahrudaya Services and Charities dated from September 27 to 30, 2016 on the theme *Promotion of Alternatives in Waste Management System and Renewable Energy*. This is in cooperation with Suchitwa Mission and various Local Self Governments also supported. The



4 days yatra commenced from Aluva to Kalamassery had a reach of 12 educational institutions covering 3000 students and the neighborhoods of concerned Grama Panchayaths, Municipalities and Kochi Corporation.

Suchitwa Bodhana Yajnam – Kalayathra 2016

Suchitwa Bodhana Yajnam Kalayathra 2015 was held in association with 'Mithradham Solar Energy Centre' supported by M /S Noel, Passion for Premium. The Kalayathra has been conducted from 6th to 17th of June. The Yathra UNEP theme for the year 2016 being 'Zero Tolerance to Illegal Trade of Wild Animals' with the slogan *Join the Race to Make the World a Better Place*. The Kalayathra had a reach of 30 Schools from Aluva to Kakkanad generating awareness on Waste Management. The Chakiarkooth exhibited by Artist Velayudhan was one of the major highlight of the event and the Yathra could reach out to around 11,500 students.

ORGANIC KERALA 2016

Rajagiri OutREACH an avid promoter of Organic food products and practices hosted the 11th Organic Fair on 11 -13th April, 2016, at Town Hall Ernakulam, along with Organic Charitable Trust, Kerala and S. H. College Thevara. The fair commenced with the inauguration of seminar by Justice Abraham Mathew, High Court, Kerala and the fair was inaugurated by Ms. Soumini Jain, Mayor, Kochi Corporation. The fair concluded with Organic Farmers Meet inaugurated by Mr. Anoop Chandran, Cine Artist and awards were given to Best Farmer and Best Broad casting FM station.

ENVIRONMENT DAY OBSERVATION

As part of the Environment Day celebration 1000 tree saplings were distributed in the programme *OurTree* conducted in Kalamassery area under the initiative of Carborandum Univeral Ltd. The programme was conducted on 11th June 2016.

Environment Day was observed in 10 schools at Ponnani on 5th June 2016 and conducted tree plantation

TREE SAPLING DISTRIBUTION

As part of the Environment Protection activity, Jackfruit Tree Saplings were distributed for 270 children on 19th November, 2016 in association with Geojit BNP Paribas Ltd. at Pothanikkad and Painghottur area.



ORGANIC FARMING SESSION BY SUD CHEMIE

A session on Organic Farming was conducted in association with Sud Chemie India Pvt. Ltd. for 88 female participants. The event was held on 26th October, 2016 by the officials from Krishi Bhavan, Kadughalloor Grama Panchayath.

'ENERGY SAVING' BY URJJA KIRAN

In association with Energy Management Centre -Kerala, RAJAGIRI outREACH establishes 'Energy Conservation Awareness Campaign' of Urja Kiran in various centers of the organization. Awareness class, magic show and exhibition on waste



management practices and energy conservation are the major activities of the programme. The theme of the Campaign of EMC – Kerala in association with Centre for Environment and Development is “Energy efficiency and Conservation”. The programme also focus on rallies, LED bulb making etc. facilitating its extend reach to various centers.

As part of the project of the energy management cell of Urjja Kiran, an awareness session on 'Energy Saving' has been conducted at various centers.



Around 700 people participated in the programme.

INAUGURATION @ JALANIDHI



Inauguration of the 2 BG Schemes of Jalanidhi was held at Arakkulam Grama Panchayat in Idukki District on 2nd March, 2017. The event was inaugurated by Sri. Tomy Joseph Kunnel, President, Arakkulam Grama Panchayath



- *Rajagiri outREACH has been selected as one of the consultants of KLGSDP for conducting Need Assessment and preparation of Detailed Project Report to raise the level of service deliveries and to increase the revenue in backward Panchayaths and revenue deficient Municipalities in Kerala*
- *Mr.Ranjith K. U. and Mr. Sujith K. N. of Boomika Division were selected as Resource Persons of Energy Management Centre, Kerala for conducting trainings under Urjja Kiran Project Initiative.*

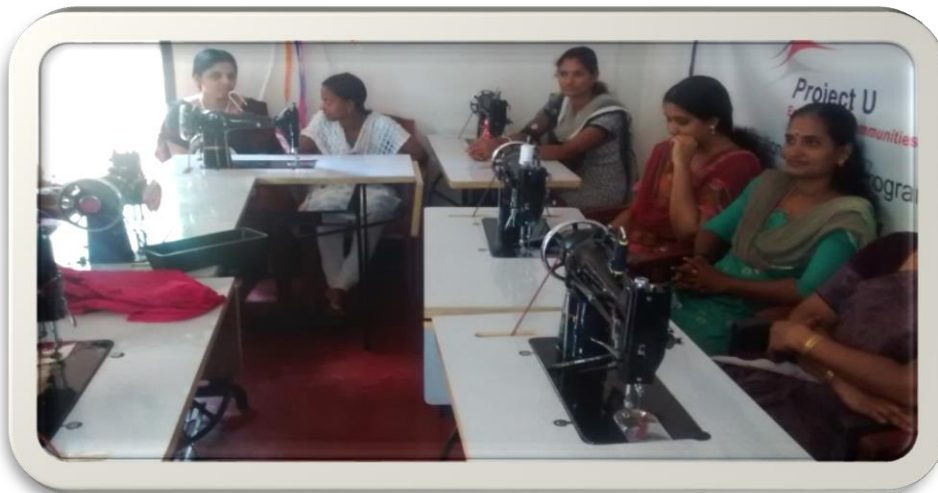
- *Suraksha Migrant Project, Perumbavoor had obtained A+ Grade in the quarterly evaluation of KSACS held for the period of October to December.*



RAJAGIRI *outREACH* has been implementing Women Entrepreneurship programmes in various places with the support of corporates like Apollo Tyres, K.P.Paul Foundation, KITCO Ltd. and Sud Chemie Ltd. The women are provided with skill training on tailoring, handicrafts making, catering service, book binding, jewellery making, cow/goat rearing, poultry farm, beauty parlour, flour mill, mobile eatery shop, soap making, organic farming etc. Terre Des Home, Denmark also has been given assistance for 2 Women Self Help Groups at Arattupuzha in Alapuzha district and Edavanakkad in Ernakulam district, the Tsunami affected villages in Kerala. The programme would enable the women to be economically independent and self reliant. The experience in the field of women entrepreneurship projects proves that the programme is the need of the hour in rural areas as well as in urban areas

for the development of women and thus to strengthen the family. In addition to the skill training the women were provided with training on book keeping and accounts, capacity building, public relation, communication skill and team management. Through the training we could motivate them to bring out their inborn skills and use it in a better way to get an earning for their day to day life. Some of them could accommodate other unemployed women into their enterprise. It is worth mentioning that the programmes boost up the self confidence of the women beneficiaries which enable them to get more acceptance in the family as well as in the community.

Apollo Tyres Ltd **apollo**



K.P.PAUL FOUNDATION

Official launch of the 6th & 7th phase of CSR initiatives for women entrepreneurship programme under K. P. Paul Foundation was held on 25th of February, 2016 and 26th of October, 2016 respectively. 58 new beneficiaries were added to the existing beneficiaries and thus project expanded to 165 beneficiaries. Jewellery making, drums making, goat/cow rearing, DTP, snacks making, flour mill, candle making, flower making etc. were the entrepreneurship activities under this project.



**KITCO LTD. –THE NEW CSR INITIATIVE
(TRIBAL WOMEN ENTREPRENEURSHIP PROJECT)**

KITCO Ltd, one of the premier engineering, management consultancy in India joined hands with Rajagiri outREACH in women empowerment programme. A new tribal women entrepreneurship project has been launched under the CSR initiative by KITCO Ltd. in 3 Tribal Villages at Kuttampuzha Grama Panchayath in Ernakulam district for Apiculture and Bamboo Handicraft items. 30 tribal women beneficiaries were selected from 3 hamlets for the implementation of the projects. The project visualizes the sustainability of livelihood activities of Tribals in the target area through the marketing and value addition of products. Tribal promoters training also included in the project of KITCO. The project launching was held on 17th March, 2016 at Kuttampuzha. The beneficiaries were given hamlet based training on reed craft and apiculture by the experts. The beneficiaries appeared for the Artisans Test by the Central Govt. and 29 of them qualified. They attended different melas and 80% of their products were sold by thus. The beneficiaries got an opportunity to interact with the community resides outside of their hamlet by participating in the Melas and exhibitions. The programme certainly did act as a platform to bring them to the main stream of the society which was a significant need of a tribal women community.

REED CRAFT PROGRAMME



API CULTURE PROGRAMME

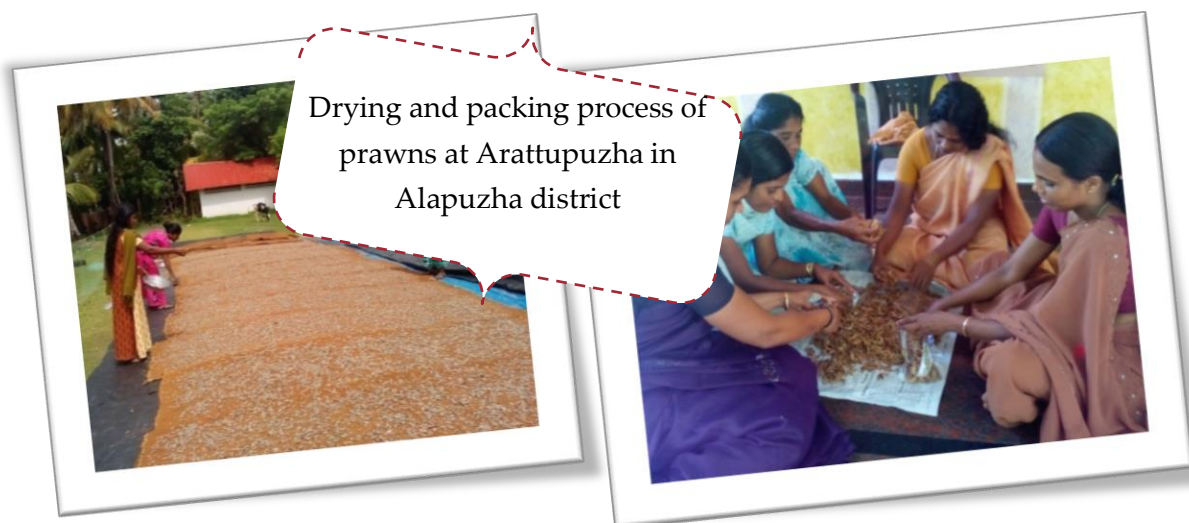




ERRE DES HOME, DENMARK

**WOMEN SELF HELP GROUP AT ALAPUZHA AND ERNAKULAM DISTRICTS
(2016-17)**

Two Women Entrepreneurship Projects were started in Arattupuzha in Alappuzha district and Edavanakkad in Ernakulam district, Tsunami affected places, with the support of TDH Denmark . Each group comprises of 5 members. The groups are doing fish processing. They make dry fish, dry prawn, and pickles and sell it into the market and nearby houses.



Drying and packing process of prawns at Arattupuzha in Alapuzha district

*Women at Edavanakkad engaged
in prawn pickle packing*



SUD CHEMIE LTD–THE NEW CSR INITIATIVE

(WOMEN ENTREPRENEURSHIP PROJECT IN KADUNGALLORE PANCHAYATH IN ERNAKULAM DISTRICT)

The project of Sud Chemie is a new venture undertaken by RAJAGIRI outREACH as a CSR initiative was launched on June 2, 2016 in Ward 18 of Kaduhgalloor Grama Panchayath. The Corporate mainly supports the Women Entrepreneurship programme, Education Sponsorship and Higher Education Scholarship.



Fund distribution



*Exhibition of women's creativity in connection
with women's day celebration*

Training / Test Organised for Tribal Women Beneficiaries of KITCO Project

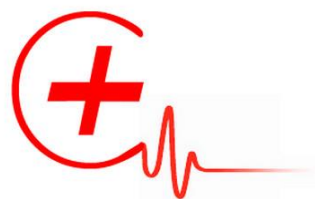


Beneficiaries attending Artisan test by Ministry of Textiles, Government of India



Training on reed craft making for tribal women at Kuttampuzha Grama panchayath





SURAKSHA MIGRANT PROJECT

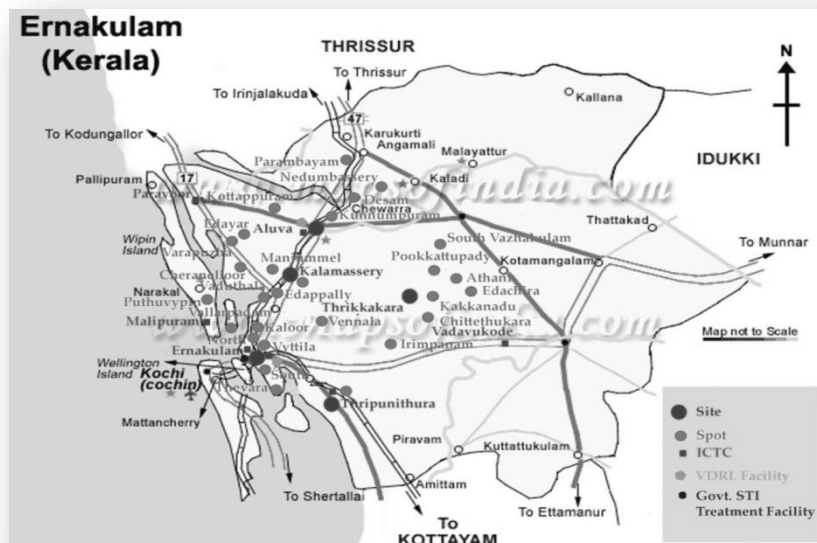
Kerala State Aids Control Society (KSACS) working for migrant laborers has entered into its 10th and 8th year in the Ernakulam district spread over 2 project areas respectively based at Ernakulam and Perumbavoor. Rajagiri outREACH is the implementing agency for Suraksha projects functioning at Ernakulam and Perumbavoor sanctioned by Kerala State AIDS Control Society (KSACS) working for migrant laborers. The main objective of the project is to reduce HIV/AIDS prevalence in Kerala targeting migrants in Ernakulam district. Along with HIV/AIDS prevention programme health camps, health education, high risk group identification, STI screening, counseling, ICTC, mega events, exhibitions., film shows, world AIDS day observation were conducted to reduce problems in health, sanitation and hygiene.

SURAKSHA MIGRANT PROJECT AT KALAMASSERY

The target population of the TI is 10,000 high risk migrants belonging to Kochi Corporation and neighboring Panchayaths and Municipalities of Ernakulam District. The project covers 5 sites(target areas) and 62 hot spots belonging to Kochi Corporation, Kalamassery, Thripunithura, Aluva, Thrikkakkara, Paravur and Eloor Municipalities and Varapuzha, Edathala, Alangad, Karumalloor and Kadungallur Grama Panchayaths. The site wise population distribution of our Project area includes Ernakulam (above 50,000), Kakkanad (above 30,000), Aluva (above 20000), Kalamassery (above 30,000), and Paravoor(above 20,000).

SITE MAP OF THE AREA

The project has registered 9878 migrants through the contacts in the STI clinics and the group meetings in the labour camps for the period of 2016-2017. The project has identified 37906 general migrants. The project has



identified 10 doctors. Of them 3 are currently active in providing service in the medical camps organized for the migrants. The doctors are aware of the syndromic treatment protocol. Identified STI cases are followed up. The migrants are taken as a group to the ICTCs.

As the main objective of TI is condom promotion among migrants, the project created 50 outlets in the target area within the accessibility of the population. Outlets include both traditional and non traditional, where traditional includes medical shops and nontraditional includes petty shop, theatre, their work place, mobile shop, pan shop etc. In each outlet there will be an in-charge like voluntary peer leader company supervisor shop keepers and so on.. ORW provides the condom as per their demand. In the context of fund shortage, TI could conduct sponsored camps, STI clinics and allied services under the sponsorship of various employers, builders and secondary stakeholders. The Project has distributed 8460 condoms distributed through the Peer Leaders and through the 50 outlets. TI could provide maximum services for high risk migrants through programmes in cooperation with Metro Rail Project Partners and sub contractors such as L&T , SOMA, Alstom, McNally etc. In the context of fund shortage, TI could conduct

sponsored programmes, mega events, STI Clinics and allied services under the sponsorship of various employers, builders and secondary stakeholders. TI could ensure maximum services for HR Migrants through programmes in co-operation with health department , Govt. Of Kerala and its sub-agencies such as PHC, Leporacy division, Malaria division and so on. TI could conduct seven Mega events under the sponsorship of L&T Metro, Leighton LULU, Sobha LULU, Soma Metro and L&T CIAL Nedumbassery.

**PROJECT ACHIEVEMENT
(2016-2017)**

	Target	Achievements 2016 - 17
General Migrants	45000	37906
Group Session	3500	3737
ICTCS Screening	5500	5828
HIV Case Identified	0	0
STI Case Identified and treated	550	201
Health camp conducted	120	109
Condom distribution	9163	8460
Condom Outlets	50	50
HRG's Counseled	3663	3523
Mid Media Activities	22	23

SURAKSHA MIGRANT PROJECT AT PERUMBAVOOR

Sl No.	Services	Annual Target	2016-2017
1	Coverage	10000	9616
2	IPC/Group Session	4200	4110
3	Coverage through IPC/GD	420000	41100
4	Mid Media	24	24
5	Coverage through MM	1200	1200
6	Congregation events	8	8

7	Counseling Sessions	4000	4000
8	Clinical footfall	6000	6272
9	STI Cases	-	211
10	ICTC Screening	3000	2047
11	HIV cases	-	5
12	Condom Outlets	50	50
13	Condom Sold	10000	8187

Medical Camp by Binani Zinc Ltd.

A Medical camp was organized on 21st of August, 2016 for both eye and general diseases conducted by Binani Zinc Ltd. in association with St. Joseph Hospital, Manjummel for 100 participants. BSW students of Rajagiri College also have been provided an opportunity to organize the camp.



Cancer Awareness Camp

In association with Jubilee Mission Hospital, Thrissur, A Cancer Awareness Camp was conducted for 165 participants on 12th December 2016.

Insurance Certificate Distribution

An Insurance certificate distribution was held on 12th August, 2016 as part of the CSR initiative of Binani Zinc Ltd. 441 families is benefitted by the scheme in association with outREACH.



WORLD AIDS DAY CELEBRATION

Suraksha Migrant Project implemented by outREACH has observed World Aids Day on 1st of December, 2016 at Perumbavoor. Migrants at Perumbavoor were pinned red ribbon on that day.



RESEARCH & CONSULTANCY

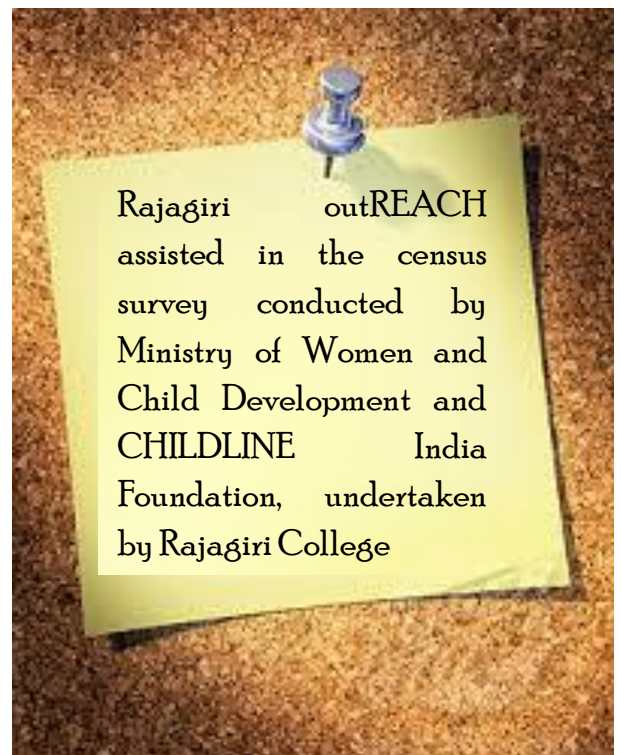
SOCIAL IMPACT ASSESSMENT

- VYTILLA – PETAH ROAD WIDENING PROJECT

Final report was submitted on the Social Impact Assessment study conducted in the affected area of Vytilla –Petah Road Widening Project entrusted by the District Administration, Ernakulam for Kochi Metro Rail Project on 20th February, 2017. As part of the study a Public Hearing was held on January 30th, 2017 organizing a gathering of the affected owners and tenants identified during the survey. Also the study has been recognized as the first study in Kerala as per the LARR Act 2013.



*Public Hearing of
Social Impact Assessment Study of
Kochi Metro Ltd*





REPUBLIC DAY AND ROAD SAFETY WEEK

Republic Day celebration was held at ASK Centre, Kalamassery under the CSR initiative of Carborundum Universal Limited. On the occasion the children had cleaned the road and planted trees on the roadside. 30 children and their parents had participated in the event as well as in the road safety rally named 'Our Road' held thereafter

WORLD PHYSIOTHERAPY DAY

World Physiotherapy Day was observed on 8th September, 2016 as part of the CSR initiative of Carborundum Universal Ltd. and a medical camp was organized in ASK centre, Kalamassery for 65 participants in association with KIMS Hospital, Kalamassery

WOMEN'S DAY

Celebrated Women's Day in association with the CSR initiative of Sud Chemie in Edayar for 200 participants. A kitchen garden made out of waste material was the main attractive. The day was celebrated in Thrissur under the CSR initiative of K. P. Paul Foundation of Popular Automobiles for 95 participants. An awareness session on women empowerment was also held.



GLOBAL MONEY WEEK

Poster making competition was held in Ponnani as part of observing Global Money week from February 29th to March 4th, 2016

ANTI TOBACCO DAY

Anti Tobacco Day was observed by Perumbavoor Suraksha Project on 31st May 2016 in which 70 migrant laborers participated.

WORLD WATER DAY

Jalanidhi Project of RAJAGIRI outREACH was observed on World Water Day at Arakkulam Grama Panchayath in Idukki District on March 22, 2017.



INDEPENDENCE DAY

Independence Day was observed by Suraksha Migrant Project Office, Perumbavoor for migrant laborers in Rayamangalam region. A total of 80 migrants had participated in the event which consists of documentary shows, National Flag and sweets distribution.

CHILD RIGHTS WEEK OBSERVANCE

Child Rights Week was observed at 30 outREACH sponsorship centers of Ernakulam, Palakkad and Thrissur Districts and 1268 students participated. CHILDLINE Malappuram with the support of RAJAGIRI outREACH organized *Childline Se Dosthi* campaign for around 6000 children in 15 educational institutions and public places of Malappuram District from 14th to 21st November, 2016. Aflatoun Financial Education Programme observed Child Rights Week for 470 students at 12 institutions in Malappuram District.

INTERNATIONAL ELDER'S DAY

Observance of International Day of Older Persons was held in a period between 1st October to 5th November, 2016. The programme titled as *Vayovandanam* was held in 14 centers at different areas of Ernakulam, Thrissur, Kozhikode and Palakkad Districts for elderly and 880 persons participated.



ASSOCIATION WITH LSG

DPR BY KERALA LOCAL GOVERNMENT SERVICE DELIVERY PROJECT

RAJAGIRI outREACH has been selected as one of the consultant agency of KLGSDP for conducting need assessment and preparation of Detailed Project Report to raise the level of service deliveries and to increase the revenue in Backward Panchayaths and revenue deficient Municipalities in Kerala. These selected Panchayaths would be supported financially by World Bank at an amount of Rupees 4 crore each and likewise the agency selected Vechoor Grama Panchayath in Kottayam District, Muttar Grama



Panchayath in Alappuzha District and North Paravur Municipality in Ernakulam District for assessing their needs and also covering the technical and financial aspects of the project.

TRAINING INITIATIVES



STATE LEVEL TRAINERS TRAINING PROGRAMME

State level trainers training programme on 'Financial Literacy for students' was conducted at Kakkanad in association with Kudumbasree Mission on Feb 4th

and 5th of 2016. Balasabha coordinators of each District represented the training.

A training class on handicraft making for community people resided nearby ASK centre, CSR initiative of Carborandum Universal Ltd. was held on 7th April 2016 and 24 were participated.

TEACHER’S TRAINING WORKSHOP

A Teacher’s Training Workshop was conducted at Ponnani on 30th July, 2016 under the Aflatoun Social and Financial Education Programme and 19 school teachers participated. *Aflateen* workshop was conducted on 27th August for 30 High School teachers at Ponnani under the new initiative introduced for teens.

TRAINING PROGRAMME FOR BALA SANGHAM STUDENTS

A Training programme on Child Rights was organized for Bala Sangham students and Councilors of Kalamassery, Thrikkakara and Eloor Municipality area. There were 80 participants in the event organized at Golden Aureole, Rajagiri College on 20th August, 2016.

MASTER’S TRAINING ON FINANCIAL INCLUSION

In association with the CSR initiative of Gramin Bank, a master’s training was held for bank employees on financial inclusion at schools. The programme proposes connecting 600 schools for the



purpose and the one day training in the northern region was held in Malappuram and Kannur for 60 participants.

PARTNERS / SPONSORS VISITS



A meeting of TDH team and outreach representatives at Rajagiri college

TDH, DENMARK TEAM VISIT

10 member TDH team had visited Arattupuzha and Edavanakkad sponsorship area from 16-19th January 2017. House visits, interaction with SHG members, participation in activities and Rajagiri College visit were made during the period.

Meljol Team Visit

Ms. Mercy Kamkara, National Programme coordinator and Mr. Pramod Nikulkar, CEO from Meljol, Mumbai paid a visit to Rajagiri outREACH offices in Kalamassery and Malappuram on 8th and 9th of June, 2016. Meljol is the chief agency for Aflatoun – Aflateen projects implemented at Malappuram Office of outREACH.



ONAM AT DAY CARE CENTRE FOR ELDERLY

Onam celebrations were held at various child sponsorship and Pakalveedu centers functioning under the organization. In association with Rotary Club of Cochin Metropolis, Day Care Centre for Elderly at Kothad region had celebrated the festival on 23rd of September, 2016 for 52 participants. The main programmes for the day were the distribution of Onam kit and Onapudava and a traditional Onasadya was served.

ROAD SAFETY AWARENESS

The World Day of Remembrance for the victim of road accidents observed on the 3rd Sunday of November this year in association with Citizen consumer and Civic Action Group (CAG), Chennai, Shubhayatra-to make our road safe campaign of Kerala Police Dept. Rajgiri outREACH, Rotary Club of Kalamassery, St. Teresa's College, St. Albert's College, Rajagiri College of Social Sciences, commemorated victims of road accidents

- Orientation Programme on *Empowerment of Women through Micro-Finance for Functionaries of Government and Voluntary Organizations* organized at NIPCCID, Bengaluru was attended by Ms.Nithya Surendran and Ms. Divya P. G. from November 28 – December 2, 2016.



- Mr.Jojen Joseph, Development Promoter had attended training conducted in the month of October by *Our Responsibility for Children* Project initiative of Social Justice Department at Thiruvananthapuram
- Mr. Shinto Varghese, Programme Officer, Initiative for Child Friendly Kerala, UNICEF had attended training held on 21st and 22nd November, 2016 by UNICEF at Thiruvananthapuram on *Social and*



Online Media Workshop for Child Rights Activists.

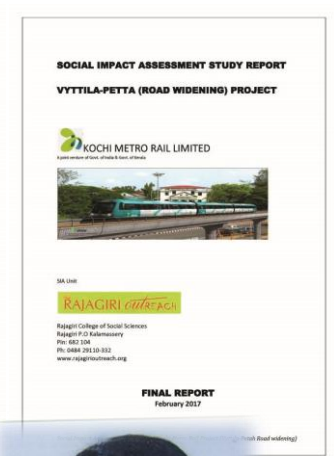
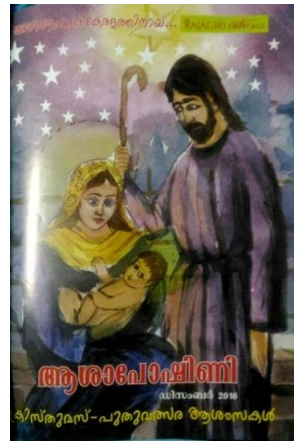
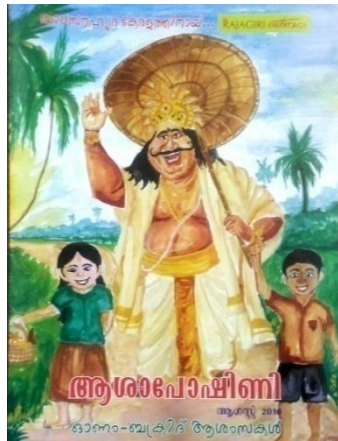
- Staffs of Suraksha Migrant Projects attended training conducted by KSACS in the month of November and December at Thiruvananthapuram, Kozhikode and Ernakulam Districts.
- Mr. Shihabudheen P.T, CHILDLINE Co-ordinator, Ponnani had attended J J Act training conducted by DCPU, Malappuram in the month of November.
- Mr. Sujith K. N. had attended *Kerala Environment Congress* held at Thiruvananthapuram on November 29th & 30th 2016.
- Mr. Geroage had attended training of trainers on the preparation of master plan on how to utilize funds at LSG level on 27th May 2016.
- Mr. Deepak had attended training of trainers based on the topic welfare of standing committee chairperson & members in the Panchayath on 30th and 31st May 2016



publications

- ❖ Kuttikalude Avakasa Patrika
- ❖ News Letters on Half Yearly Basis
- ❖ Ashaposhini on Half Yearly Basis
- ❖ Souhrudam Book
- ❖ Hand Book on Aflatoun Social & Financial Education Programme

❖ Need Assessment/Baseline/Impact Assessment Report



Success Story



Kinosh Xavier

Age - 29 years

Address : Chammankulath House, Korambadam, Kothad P.O.

Sponsor : Sir Dorabjee Tata Trust

File No : 15599/SH

Kinosh Xavier, presently working as Tradesmanmate in Naval Ship Repairing Yard of Naval Base, Kochi was a beneficiary of the sponsorship scheme from Class 5th onwards. His family background comprised of

parents and one younger brother. His father was a daily wage labourer in a workshop and was the only earning member of the family. Even in this backdrop Kinosh was so pessimistic about a better future and found hard working. Our Social Worker always provided emotional counseling and support for Kinosh and his family. He was a regular participant in the meetings and camps and his parents were also very co-operative with our programmes. He got the sponsorship support from the sponsor till the completion of his Higher Secondary Education. After that he worked at RAJAGIRI *outREACH* and joined B.Com degree as correspondence simultaneously. In between he has cleared PSC examination and got employed as a Conductor in Kerala State Road Transport Corporation. Due to his continuous intense effort, last year he becomes a Central Government Employee and serves as a Tradesmanmate in NSRY, Naval Base, Kochi. Still he is maintaining relationship with RAJAGIRI *outREACH*.

Kinosh is so happy that he could achieve a life as he wish. He always mentioning thankfully that all his success could be attributed to the timely support received from the sponsor and guidance of *outREACH*. The financial background of his family also changed a lot. They could build a beautiful house. His father and brother are welders. He and his family are regularly keeping in touch with RAJAGIRI *outREACH*, even during these days.



- *Empanelled support organization for Zero Waste Piloting Projects by Suchithwa Mission, Government of Kerala*

- *Empanelled support organization for Campaigning on Waste Management by Suchitwa Mission, Government of Kerala*

- *Approved Service Provider for Institutional level Waste Management (BIO Gas & Composting) by Suchithwa Mission Government of Kerala.*
- *Approved Service Provider for Household level Waste Management (BIO Gas plants) by Suchithwa Mission Government of Kerala.*
- *Accredited agency for roof water harvesting (using Ferro Cement Technology), Govt. of Kerala*
- *Boomika Trade Mark Certification, Trade Mark Registry, Govt. of India*
- *Accredited NGO of Social Justice Department, Govt. of Kerala*
- *Empanelled Agency for conducting Social Impact Assessment Studies (SIA) by District Administration, Ernakulam*

<i>Our Partners</i>	
American Malayalee Association of Love & Acceptance (Florida)	KITCO Ltd.
Binani Zinc Ltd.	Kerala State Social Welfare Board
Child and Youth Finance International, Amsterdam	Kudumbasree
Carborundum Universal Ltd.	Meljol, Mumbai
Carmel Services & Charities	Ministry of New & Renewable Energy, GoI
CEAD, Kunnankulam	Ministry of Women & Child Development, GoI
CED (Centre for Environment & Development	Municipalities & Grama Panchayaths
CHILDLINE India Foundation (Mumbai)	Planning Board, GoK

Community Aid & Sponsorship Programme, Pune	Popular Vehicles & Services
Rajagiri School of Engineering & Technology	Rajagiri Christu Jayanthi Public School
Dept. of Social Justice, GOK	Rajagiri Public School, Kalamassery
Double Horse, Thrissur	Rajan & Grace Foundation
Family Wellness Centre Palakkad	Rotary International & Rotary Clubs
Geojit BNP Paribas Financial Services Ltd.	Sahrudaya Services & Charities
George & Susheela Foundation	Sakthanthampuran College, Thrissur
Human Rights Law Network	Sree Ramunni Panicker Udbodhan Trust (Spain)
K Chittilappilly Foundation	St. Antony's Charitable Trust, Mannuthy
KELI & Kinder for kinder (Switzerland)	Suchitwa Mission
Kerala Institute of Local Administration	Sud Chemie India Pvt. Ltd.
Kerala Rural Water Supply & Sanitation Agency	UNICEF
Kerala Social Security Mission	V -Guard Industries Ltd.
Kerala State AIDS Control Society	Viswajyothi CMI Public School
Kerala Water Authority	Wonderla Holidays (Veegaland)